

Rowan Magazine

FOR ALUMNI & FRIENDS OF ROWAN UNIVERSITY

WINTER 2017



JEAN & RIC
**EDELMAN
FOSSIL PARK**
at Rowan University

Ordinary people, extraordinary legacy **16**

Sound engineering **24** | Stay tuned **30**

alumni.rowan.edu alumni events

Rowan Alumni Career Webinar Series Every Wednesday

Whether you're contemplating a career change or interested in developing a new skill set, the weekly Rowan Alumni Career Webinar Series has something for you. Webinars are free to all alumni and are hosted every Wednesday evening. To learn more, please visit alumnirowan.org/careerservices.

Rowan Alumni in Philadelphia Wednesday, March 22

The Alumni Association is heading across the river to the City of Brotherly Love. Join us at the Field House after work to meet up with fellow #RowanPROUD alumni working and living in the Philly area. The event cost is \$10 and includes a generous buffet of finger-friendly foods and access to unique drink specials for all of our guests. To register, please visit alumni.rowan.edu/philadelphia.

5:30-8 p.m., Field House

Run for Rowan 5K Saturday, April 22

Kick off the spring running season with the Alumni Association's second annual 5K, a timed race through Rowan's continually evolving campus. Proceeds from the event benefit the Rowan Student Emergency Fund. Alumni, family, friends and students

are welcome to participate. Runners will receive an exclusive Run for Rowan race shirt. A short awards ceremony will follow the race. Registration costs \$25. Get more info and register today at alumni.rowan.edu/runforrowan.

8:30-9:45 a.m. check-in, bib pickup
10 a.m. race start, Student Center Patio,
Chamberlain Student Center

Golden Years Reunion Friday, June 2

This reunion, exclusively for alumni who graduated 50 or more years ago, offers our most treasured group of alumni the opportunity to return to campus to reminisce with fellow classmates for a memorable day. The Rowan University Alumni Association will honor the Lifetime Service Award recipient during the luncheon. Invitations will be sent in March.

Noon, Eynon Ballroom,
Chamberlain Student Center

Phillies vs. Giants and Pregame Party Friday, June 2

Take your family and friends out to the ball game with the Rowan University Alumni Association! The Office of Alumni Engagement will host a pre-game party at McFadden's at the Ballpark from 5-7 p.m. The Phillies vs. Giants game begins at 7:05 p.m. Your \$40 concierge package includes a two-hour domestic draft open bar, buffet

and one ticket to the game. For more information, visit alumni.rowan.edu/events 5 p.m., Citizen's Bank Park

29th Annual Brown & Gold Gridiron Golf Tournament Friday, June 23

Football alumni of all ages are encouraged to get away for the day and reunite with friends and former teammates over 18 holes of golf on an LPGA course. Registration is \$170 and can be completed online at alumni.rowan.edu/gridirongolf17.

12:30 p.m., Seaview Resort, Galloway

save the date

Rowan Reunion @ Bar-A
Saturday, July 29

Homecoming 2017
October 9-15



Want this shirt?
Read below for
details.

stay connected

We have many ways to help you stay connected with the Alumni Association

Update your info

Each month the Office of Alumni Engagement sends an e-newsletter to catch you up on all things Rowan. If you're not receiving Rowan Alumni e-mails, please contact alumniupdate@rowan.edu or visit alumni.rowan.edu/update to update your contact information.

Social media

Contests, breaking news, Rowan Alumni Snapchat takeovers, event announcements, alumni profiles and more. Join the conversation.

@rowanalumni    

@rowanuniversity 

Social Media Ambassador Program

Who knew a "like" could be so powerful?

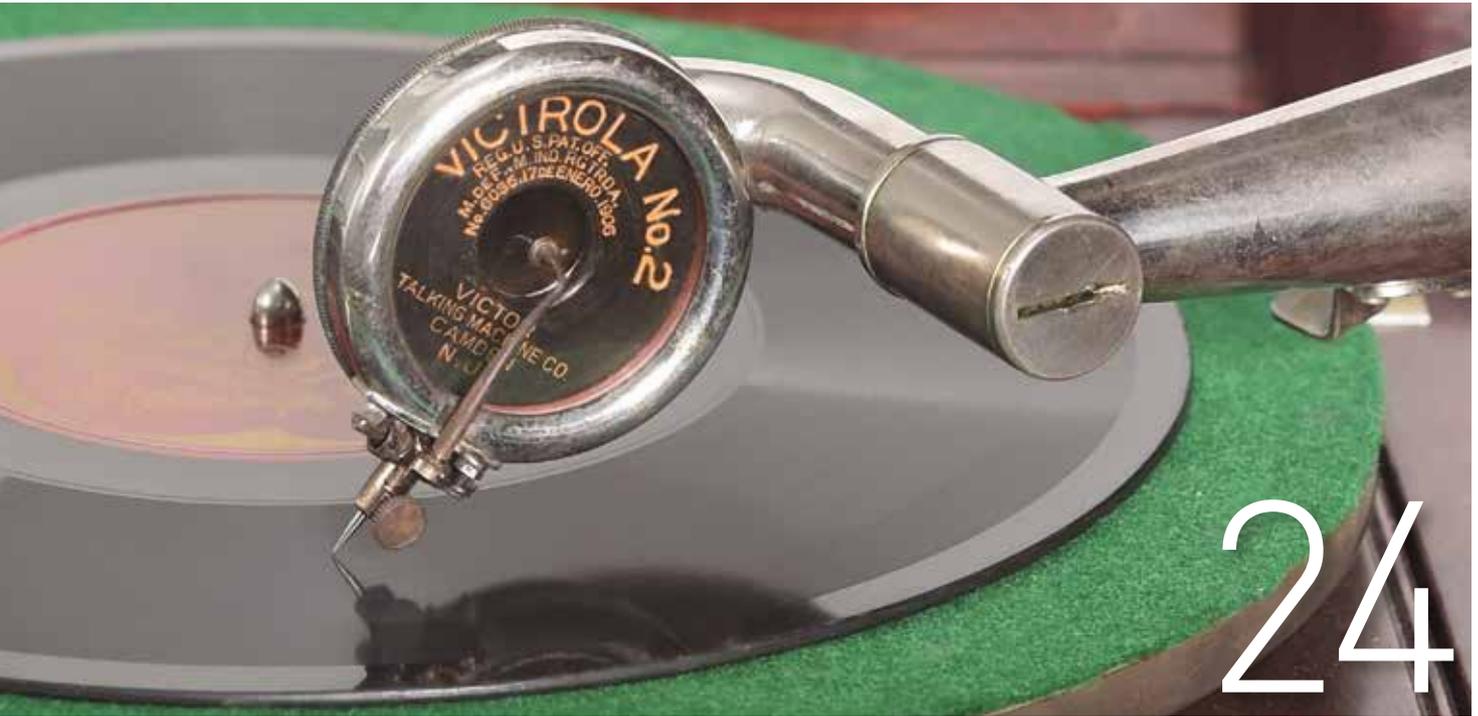
Become an alumni volunteer through our Social Media Ambassador program. Participants help generate positive buzz about Rowan and the Alumni Association by circulating and generating online content via Facebook, Twitter, Instagram, Snapchat and LinkedIn.

Make it official by enrolling at alumni.rowan.edu/SMAprogram; you'll be considered an official alumni volunteer, and if you're super dedicated to pushing out events, news, and showing your #RowanPROUD pride, we'll send you an exclusive Rowan Alumni Loyal-Tee (pictured above).

For more information about the program contact Social Media Ambassador Manager Dana Benjamin at benjamin@rowan.edu.

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ON THE COVER

Jean and Ric Edelman got their start at Glassboro as undergrads, the early days of a life together that they've invested with enormous success in business, education and philanthropy.

PHOTO: CRAIG TERRY

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CONTENT

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Postmaster, please send address changes to: Rowan Magazine c/o Alumni Engagement Rowan University 201 Mullica Hill Road, Glassboro, NJ 08028-1701. Please recycle this magazine.



Best of all

The summer 2016 issue was wonderful. I receive three alumni magazines from undergrad, MA and EdD universities and your issue was by far the best. Keep up the good work.

John Buyarski M'70 via e-mail

Aerial impression

I wanted to comment and complement you on the photograph on page 11 in the summer issue. It's a picture that shows the most recent construction in Glassboro and it also includes much of the campus.

What fascinates me is that the city of Philadelphia can be seen on the horizon. This demonstrates Rowan's proximity to the greater Philadelphia area. I'd like to complement the photographer and the magazine. I'd like to request that you take other such aerial pictures of the campus and Philadelphia in the future. I'll never throw this issue away.

Thank you so very much for *Rowan Magazine*.

Ernest P. Zollo '84 via e-mail

Mentor and friend

What a joy to pick up the always excellent *Rowan Magazine* to see my old friend and mentor, Leo Beebe, in the story, "Checkered Past."

Leo was the dean while I was in school and he recommended me to K-Tron Corporation for my first job out of college. I got the job and moved on to other organizations, but never moved on from Leo. He was my mentor and friend and I still miss him to this day.

Thank you for the wonderful story and reminder of a wonderful man!

Dorothy Stubblebine '80 via e-mail

Unretired?

I really liked your recent issue showing the under-40 grads doing well. It gave me the idea that you might do a similar one about grads doing well in their Third Act—people who should, or in former times would, be retired who are instead starting something new, accomplishing things, serving others.

Baby Boomer grads might enjoy that—kind of a "elders of GSC and Rowan" a la *AARP Magazine* which regularly

shows the elderly famous who are regenerative, active, of service to others and well and happy (at ages we thought in our time we would never live to see).

[Younger readers could benefit from] what Third Act grads learned that made a difference in the direction of their lives and what they are doing now.

Kylea Taylor '71 (nee Nikki Duffie) via e-mail

Ed. note: Kylea, thank you for writing about our under-40 story and

suggesting a follow-up with a different approach. As we plan the coming year's magazine content, we welcome Third Act alumni to tell us what they're doing in their "unretirement years." With enough of your interesting stories, we'll plan to inspire more of the same.

Please send your submission to:

*Editor
Rowan Magazine
201 Mullica Hill Road
Glassboro, NJ 08028 or
e-mail editor@rowan.edu*

alumni.rowan.edu/40under40

UNDER FORTY

Who should be in our next 40 Under 40 profiles? Tell us who's on your list and why he or she should be on ours. With your help, we'll recognize more of our most promising, creative and inspiring alumni.

Entrepreneurship across campus. Entrepreneurship across the region.



Opened in January, Business Hall, the new 96,500-sq.-ft. home of William G. Rohrer College of Business, serves the region's academic and business community. Designed to encourage collaboration between students, faculty and business professionals, it features instructional, lab/tech and conference facilities.

Visit rowan.edu/business for more about:

- Rowan Center for Innovation & Entrepreneurship
- Hatch House at Rowan University
- \$5 million Rowan Innovation Venture Fund
- Partnerships to support student and community entrepreneurs
- Focus on developing entrepreneurial mindset for all Rowan students







A head for art

Nearing the finish of Engineering Hall, Opticks, one of the building's public artworks, waited to be lifted into place outdoors. It features engineering students' handwritten notations enlarged and laser-cut into the stylized head's stainless steel panels. (Watch for more in the next issue about our new Engineering Hall and Business Hall, both just opening near press time.)

PHOTO BY CRAIG TERRY



President Houshmand's hot sauce habit turns into support for students

HIS SECRET RECIPE PERFECTED, PRESIDENT HOUSHMAND FINDS FANS OF HIS HOT SAUCE AND THE CHANCE TO RAISE SCHOLARSHIP FUNDS

President Ali A. Houshmand always has the welfare of students in his heart. This academic year, he's been kicking that up a notch—or about a hundred thousand Scoville units, since that's the measure of heat in the hot sauce he's been making to raise funds to benefit students.

During evenings and weekends, the president is rolling up his sleeves and devoting 10 hours or more at a time to produce Houshmand's Hazardous Hot Sauce. For years, it was a treat just for family and friends.

Last fall, Houshmand prepared 10 jars of his secret recipe as auction items for the

50th annual Holiday Helper Auction. The hot sauce went like hot cakes. One six-ounce jar alone went for \$31.

The president made 30 more jars to sell at the annual University holiday party—and ended up with orders for another 50. Students, employees, retired faculty and trustees bought it. One jar got sent to Texas. Proceeds—\$10 for a single jar, \$15 for signed jars—went to student scholarships.

Much to the president's delight, the demand remains high. "I never imagined this was possible," he admits. "But if it can benefit students and attract support for them, I'm happy to do it."

So Houshmand is exploring the process

President Houshmand donated one batch of hot sauce to Rowan's local chapter of AFT retirees for scholarships and another to Holiday Helper.

by which the sauce could be mass produced, taking into consideration nutritional analyses and the product's shelf life. Producing as many 1,000 jars annually—all to benefit student scholarships—is part of the discussion.

Perfected through nearly a decade of culinary quests, the hot sauce recipe is time intensive. Using a variety of peppers—habañero, Thai and jalapeños, among them—he cooks them down in a deep pot.

With vinegar, garlic and seasonings, the peppers simmer—seeds included—for nearly 10 hours. Sometimes, Houshmand adds some saffron “for taste and color,” he says. He finishes the sauce with olive oil.

The president's hot sauce fans are sprouting University-wide, reporting that it's delicious on sandwiches, in Bloody Mary drinks and with Indian dal curry, a classic vegetarian dish, says Houshmand, who enjoys growing peppers and other vegetables at home.

“It's delicious on a sandwich. The beauty of it is that you can spread it like butter,” he noted.

During the cooking process, the simmering smell is intense... so much so that Houshmand dons goggles and gloves and cooks outside in his garage. “The whole neighborhood can smell it,” he said. “People are amazed when I explain why I'm making it. This is an unusual way to spend my free time, but I enjoy it and it helps everyone understand how much supporting students means to me.”

Visit rowan.edu/hotsauce to get your hit of Houshmand's Hazardous Hot Sauce and help Rowan students.

ROWAN AMONG TOP THREE NATIONALLY FOR SOCIAL MOBILITY; “MOST INNOVATIVE”

Taking a cue from national rankings, Rowan has plenty to be proud of in several significant areas, including academics, access and value.

For the third straight year, Rowan is ranked among the **top three schools in the nation for social mobility**, the only school to be ranked that way three years running.

CollegeNET, a Portland, Ore., company whose main business is developing technologies for colleges, universities and nonprofits, compiles a social mobility index that gauges the potential for graduates to be upwardly mobile.

The company considers five main criteria: tuition, the percentage of schools' low-income students, graduation rates, median salaries within five years of graduating and the size of each school's endowment. It considers too large of an endowment a negative because that indicates more aid that might have gone to students.

U.S. News & World Report also scored Rowan very well for 2017. The magazine ranked Rowan **fifth among public schools in the Regional Universities/North** category out of 187 colleges and universities studied. Even better, it ranked Rowan **No. 2 for innovation**.

U.S. News also rated the Henry M. Rowan College of **Engineering No. 22 out of more than 200 schools nationwide**, up from 28 in 2016 and 34 in 2015.

Released in September, the *U.S. News* rankings followed a College Factual/*USA Today* survey that placed Rowan 327th out of 1,387 colleges and universities nationwide.

In August, *Forbes* and *Money* magazines ranked Rowan among the “Top Colleges” in the U.S. for 2016 and among the “Best Colleges 2016-17,” respectively.



ROWAN GROWS IN CAMDEN WITH HISTORIC BANK

Rowan's nearly 50-year presence in Camden deepened in December when, after years of construction and renovation, the Camden Academic Building opened.

The facility, which includes the restored First Camden National Bank and Trust at 606 Cooper Street, a three-story addition at the building's rear and an annex, will enable Rowan to double enrollment at the site.

Rowan has run a branch campus in the city since 1969, leasing and sharing space. The new facility serves students with 17 new classrooms, 31 offices, a large multipurpose room and study spaces in former vaults.

In 2009 Rowan purchased the 1920s-era bank and annex for \$4.4 million and acquired a \$17.6 million state grant to restore and add to it.

Rowan offers a variety of programming there, including a new bachelor's degree in disaster preparedness and emergency management, a master's in counseling in educational settings, a doctorate in educational leadership and various precollege programs.

Camden is experiencing a renaissance that includes the 2012 opening of Cooper Medical School of Rowan University and hundreds of millions of dollars in commercial investment.

During the Dec. 5 ribbon cutting in the historic bank lobby, President Ali Houshmand marveled at Rowan's opportunities in Camden for "eds and meds" development of an internationally recognized corporate, medical and research hub. "I would like this to be a launching pad for what's about to happen," he said.



Pfizer acquires Rowan medical study and propels Rowan research

Children with Canavan disease—a neurological condition usually causing death by age 10—may someday lead a longer, healthier life thanks to Dr. Paola Leone, professor of Cell Biology and director of the Cell and Gene Therapy Center at Rowan University School of Osteopathic Medicine.

Leone is an internationally recognized pioneer of gene therapy directed to the central nervous system, and she and her team were the first to administer a genetically modified virus

It's also a milestone for Rowan. "This is the first intellectual property by a Rowan faculty member to be commercialized by a major pharmaceutical company," said Dr. Shreekanth Mandayam, vice president for research. "It is extremely exciting."

And it points to Rowan's investment in researchers. Leone's work in part progressed thanks to the University's commitment to developing practical research. Dozens of others draft grant proposals and submit invention disclosures to the Division of Research,



Paola Leone is committed to discovering treatments for conditions such as amyotrophic lateral sclerosis, Alzheimer's disease and traumatic brain injury.

to the brain that expressed the healthy gene that is mutated in Canavan.

In 2015, Rowan entered into an agreement with Bamboo Therapeutics Inc., to commercialize Leone's gene therapy. Pfizer acquired Bamboo Therapeutics—including Leone's crucial patient data—for \$150 million in a move expanding the drug giant's presence in the experimental field.

"The acquisition of Bamboo Therapeutics by Pfizer is a validation of the potential of gene therapy to provide viable therapeutic strategies for currently intractable diseases," said Leone, whose work was supported in part by charitable foundations and patient advocacy groups and the National Institutes of Health.

where staff take disclosures, help researchers shape their ideas and turn them into patent applications. Once patents are issued, the University licenses them to either the researchers' spin-out companies or to companies in related industries. After patents are licensed, the companies begin product development, which includes FDA approval, clinical trials, manufacturing and more. This leads to market-ready consumer products. Currently, 29 researchers are at the patent pending or patent/seeking license stages alone.

"Dr. Leone's work is a textbook case of how discovery, invention, research and technology commercialization work to benefit the public investment," Mandayam said.



The OSIRIS-REx mission launched with Prof. Connolly's sampling device aboard. He's working with NASA engineers to collect prebiotic compounds from the asteroid Bennu.

Chasing an asteroid for answers

NASA

The space mission is historic. And Harold Connolly Jr. is all in. "I have one of the best jobs in the whole mission," says the founding chair of the department of geology in the School of Earth & Environment. "There isn't a day that goes by that I don't think about it a dozen times," Connolly said of the first NASA mission to collect an asteroid sample and return it to Earth for analysis.

The \$1 billion mission, known as OSIRIS-REx, launched Sept. 8. As mission sample scientist for OSIRIS-REx, Connolly, a geologist and petrologist, will lead the scientific research of up to 4.4 pounds of sample material from the asteroid Bennu, which orbits the sun. About the size of a football field, Bennu contains clues about the formation of the Solar System more than 4.5 billion years ago.

In addition to analysis of collected materials, Connolly will help determine a sample site on Bennu. "My team gets to recommend a sample collection site based on what has the greatest science value," he said. "We're collecting pebbles down to sand grains." When the spacecraft returns to Earth in 2023, Connolly and his team's work is expected to give scientists insights into the formation of the Solar System—and the origin of life. "One of the missions of OSIRIS-REx is to look for prebiotic compounds which could have led to the origin of life on Earth and also, potentially, how water was delivered on Earth," Connolly said. "To me, the ultimate question is: 'How did the planet form?'" The research will also help scientists better understand the movement of asteroids, he noted. "Asteroids have a tendency to hit Earth. Part of the problem with that is predicting their movement. In order to do that accurately, we need to know the composition of asteroids." The mission will take nine years but Connolly, a self-described explorer of space and time, says it will be well worth the wait. "Exploring takes a lot of time, a lot of patience and a lot of hard work," he said. "But the rewards are incredible."



HOLIDAY HELPER TURNS 50

Begun as Project Santa, Holiday Helper turned 50 in 2016. This year, Rowan students raised more than \$8,000 for Front Row Foundation, which helps people with health challenges enjoy a front row experience. With students' help, Front Row presented Rowan employee and breast cancer patient Nikki Colasanti with prime seats to a Dallas Cowboys game.

ROWAN COMMUNITY CROWD-FUNDS NEEDED CAUSES

Inspired by sites like Kickstarter and GoFundMe, Rowan is riding a fundraising wave, providing capital for student projects that could change the world.

The web-based PROffunder platform connects donors, who contribute as little as \$5 to one or more projects, with students.

The November 2016 campaign raised money for 10 student projects



CMSRU students Spencer Ng and Eric Chavis work with Camden children through Tutor Time, which got a boost from crowdfunding.

including ProfWave, a dream of four undergraduate engineering students to capture energy from ocean waves; CMSRU: Tutor Time, a program conceived by Cooper Medical School of Rowan University students to teach school kids in Camden; and To Write Love On Her Arms, an effort to raise awareness about depression.

"PROffunder enables donors to make a direct impact on students and projects that are important to them," said Amie Marshall, associate director of annual giving.

PROffunder, which started in 2015, differs from funding sites like Kickstarter in that there are no administrative charges. Every dollar raised supports the project for which it was donated.



Students use new HD professional equipment for TV production.

TV students go pro with HD

After intern stints in Los Angeles and Philadelphia, senior Erin Cahill knows the value of hands-on experience to enhance her skills and education. "Now we aren't just getting real-world experience at our internships; with this new equipment, we gain real-world experience right here at Rowan," she said.

Cahill is excited about the more than \$600,000 invested in updating two Bozorth Hall television studios with the same type of high-tech equipment that's found on professional TV news sets.

Dedicated last fall, the studios were fitted to enable HD broadcasts, live streaming, intricate 3-D graphics and other features.

Keith Brand, chair of the department of radio, television and film, said the upgrades will help better prepare students for jobs in the industry, behind the camera and in front of it.

"With this new technology, we can acquire and disseminate programming in high definition as well as stream live from our studio," Brand said.

Among the upgrades is the ability for students to produce HD multicamera programming in separate studios, to incorporate digital audio in productions and to embed 3-D modeling and other high-end graphics into broadcasts.

"The equipment is really sophisticated," said RTN President Cody Decker, a junior journalism major. "I have no doubt it will increase our production values."

Studio engineer Carl Frandino said the improvements will enable students to learn virtually every position in a modern studio, from animation and audio to video.

"When students land internships or jobs, this is the type of equipment they'll find," Frandino said.

ROWAN BOULEVARD UPDATE

Philadelphia favorite Chickie's & Pete's Crab House and Sports Bar and a second multilevel garage are the latest additions to Rowan Boulevard. The 300-seat Chickie's & Pete's and the 934-space garage opened in January. Escape Room South Jersey, an attraction described as an "immersive themed experience," is expected to open this year. Begun in 2008, the privately funded, \$400 million Rowan Boulevard project links the main campus and the downtown with a mix of residential, commercial, professional and academic buildings.



A photograph of Tony Bennett performing on stage. He is wearing a dark blue suit, a white shirt, and a dark tie. He is smiling and holding a microphone in his left hand, with his right arm extended. In the background, another man in a suit and glasses is visible, and there are blue and red stage lights.

Tony Bennett thrills a sellout crowd

Legendary crooner Tony Bennett packed Pfleeger Concert Hall in December with a show that brought the audience to its feet repeatedly.

Singing virtually nonstop for more than an hour, Bennett, 90, charmed the house. He serenaded the crowd with one tune using his voice alone, microphone off and set aside.

Brian Ayscue '70 joined in applause throughout the evening, arm thrust in the air, chanting, "Thank you, thank you." The former professional musician and music teacher said, "This is the first time I heard him in concert. I always thought he was the best male singer, and I was not disappointed."

In a jazzy performance backed by The Tony Bennett Quartet, including Count Basie drummer Harold Jones, Bennett sang some of his most popular tunes, including his signature, 1962 hit "I Left My Heart in San Francisco."

The show was offered through the College of Performing Art's Marie Rader Presenting Series, underwritten by the Marie F. Rader Memorial Fund. Established in

2008 by friends of the late arts advocate, the fund

helps bring world-renowned artists like Bennett to campus.

"Our goal is to have performers of this caliber on stage each year," said Dean John Pastin.

Several Rowan teaching artists—including Pastin, Robert Rawlins, and George Rabbai—have worked with Bennett.

Most recently, jazz trumpeter Rabbai was a featured soloist on "Cheek to Cheek," Bennett's Grammy Award-winning collaboration with Lady Gaga, and multi-instrumentalist Rawlins played a gig with Gaga and Bennett in Atlantic City.

Fall sports: men's and women's soccer reach NCAA tourney, football goes 6-4 and cross-country makes history

Though they didn't win a championship, Rowan Athletics this fall reached the national stage multiple times.

Soccer

The men's soccer team had its best start since 1995, going 14 games before suffering its first loss. Rowan finished as runner-up in the New Jersey Athletic Conference and hosted the first and second rounds of the NCAA Division III Championship Tournament.

The Profs ended the year with a 17-3-1 mark, their best season since 2003. Sophomores Shane Doherty and Will Sjaastad were named All-Americans by the National Soccer Coaches Association of America.

The women's soccer team also had a remarkable start, compiling a 15-0-1 record in its first 16 contests and allowing just three goals. Rowan avenged its only regular season loss to The College of New Jersey, defeating the Lions 1-0 to win its

Football

Rowan football recorded victories over ranked opponents Christopher Newport University and Salisbury University, finishing with a 6-4 record. Seven Profs received NJAC All-Conference honors, led by senior linebacker Ryan Brenner, who went on to earn D3football.com All-Region distinction.

Cross-country

The men's and women's cross-country teams made history Oct. 15 when they hosted the second annual Inter-Regional Border Battle at the University's West Campus. The meet drew 1,410 runners, the largest collegiate contest ever in New Jersey.

Nationally ranked earlier in the season, the men's team finished eighth at the NCAA Atlantic Regional. Junior Kevin Veltre qualified for the national championships as an individual. The women's team placed third at the NJAC Championships and junior Emily Acton and freshman Dianne Ferraro made the All-Conference team.

Field hockey and volleyball

The field hockey and volleyball teams qualified for the NJAC Championship Tournament.

In field hockey, sophomore Jacqui

Rosati was named NJAC Midfielder of the Year and garnered All-America third team honors. Forward Bridget Boyle was named NJAC Rookie of the Year. Rosati and Boyle earned All-Region honors along with sophomore Rachel Galante. Senior Erica O'Hagan and freshman Megan Jacobi were named to the NJAC All-Conference volleyball team.



Rowan women's soccer team and fans had plenty to celebrate with its 15-0-1 regular season.

second straight NJAC title.

The Profs made their 12th appearance in the NCAA tournament and set the program record for shutouts in a season with 16. Senior Maxine New and juniors Emily Daigle and Melissa Kelly received NSCAA All-Region accolades and head coach Scott Leacott notched his 250th win.



NEW FROM
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from
Rowan University's

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Available Fall 2017

geni.us/whydinosaursmatter

GLASSBORO'S BULLOCK SCHOOL JOINS ROWAN PDS NETWORK

The College of Education's Professional Development School network grew this fall when Dorothy L. Bullock Elementary became the Glassboro School District's second school in two years to enter into an alliance with Rowan faculty and students.

Through the PDS program, Rowan faculty work with teachers to improve educational outcomes for all students, particularly those from groups that have been traditionally underserved.

Rowan's Eshe Price is the professor-in-residence at Bullock where she works with a school-based leadership team to facilitate professional development and research activities that support the school and district.

For Rowan undergraduate teacher candidates, time spent in a PDS helps hone skills in a dynamic learning community.

In addition, the PDS network promotes scholarship through local and national presentations and publications by Rowan faculty and PDS partner teachers.

The PDS network falls under the College of Education's new Office of Educator Support and Partnerships, established "to develop the infrastructure to support our teacher candidates and P-12 constituents while working to provide local solutions to national problems," said Dean Monika Shealey.

Schools in Williamstown, Vineland and Bridgeton also take part in the Rowan PDS network.

Venturing solutions

Foundation investments continue

Nicholas Dennis '16 likes being first.

The mathematics/business administration graduate is founder of fitDEGREE, one of the first two businesses to which the Rowan Innovation Venture Fund awarded \$100,000 in 2015.

And fitDEGREE, which provides a social media platform to connect members and their fitness centers, recently became the first company to which the fund awarded a second round of funding—also \$100,000.

The fitDEGREE app provides information on class times, room capacity and more, charging fitness centers a fee while free to end users. Dennis and his Glassboro-based team will use the latest funding to continue product development while expanding the firm's customer portfolio.

"The Venture Fund has been extremely supportive... and there is no better feeling when there are not just a few people but an entire organization that has your back. I am very grateful to be given this opportunity by the Venture Fund and plan on taking full advantage," Dennis said.

The \$5 million fund, under the Rowan University Foundation and overseen by its New Venture Development Committee, has made six

equity investments totaling \$1 million in five firms, with future follow-on commitments for another \$500,000.

Among them was Philadelphia-based health care/life sciences firm ZSX Medical, LLC, whose president/CEO, Dr. Dan Mazzucco, is a South Jersey resident and adjunct professor in the Henry M. Rowan College of Engineering. The fund awarded its

largest investment, \$200,000, to ZSX for the Zip-Stitch™ clip, which replaces sutures in laparoscopic surgical procedures. The firm leveraged that into \$2 million from angel investors and the National Science Foundation.

The fund expects to make two additional investments in the near future for \$400,000.

"Though diverse, these firms are exactly what the fund was designed to invest in, and they reflect Rowan's commitment to innovation and entrepreneurship in and out of the classroom," said Tony Calabrese, chairman of the fund's Board of Managers and a member of the Rowan University Foundation's Board of Directors. "The fund supports strong proposals that address real-world needs and problems, products that have the potential to reach the marketplace and contribute to the economy of our region."

"THE FUND SUPPORTS STRONG PROPOSALS THAT ADDRESS REAL-WORLD NEEDS AND PROBLEMS..."

—Tony Calabrese



HOLLY POINTE COMMONS WINS DESIGN AWARD

Holly Pointe Commons, Rowan's new, huge, \$145 million residence hall is hard to miss. And the architecture community has taken notice. In January, the American Institute of Architects New Jersey recognized Holly Pointe with a 2016 Merit Residential Design Award. The complex was designed by Erdy McHenry Architecture of Philadelphia.

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ORDINARY PEOPLE,

extra

ORDINARY LEGACY

Jean & Ric Edelman started as two middle-class kids at Glassboro State College. Success and acclaim aside, that's still who they are at heart.

by Barbara Baals

SEPTEMBER 1977. GLASSBORO STATE COLLEGE.

Sophomore class president Ric Edelman took the stage in Wilson Hall and made what he thought was an impassioned plea to first-year students during Freshman Orientation. He solicited their help for Project Santa, the college's annual fundraiser to assist community members in need.

He hoped a fair number of the students gathered would attend a meeting for volunteers later that day.

A lone freshman volunteered. Her name was Jean McMenamin. "My public speaking skills weren't so great then," Ric quips.

OCTOBER 2016.
ROWAN UNIVERSITY.

In the atrium of Science Hall, Jean '81 and Ric '80, married nearly 35 years and the founders of Edelman

Financial Services, one of the nation's premier independent financial planning and investment management firms, stood arm in arm, smiling broadly, as Rowan President Ali Houshmand made a landmark announcement.

That day, the Edelmans pledged \$25 million to the University to transform the Rowan Fossil Park in Mantua Township into a world class destination for scientific discovery and science education.

The moment was monumental for the University and for the couple, whose Fairfax, Va.-based company manages \$18 billion in assets for 31,000 clients nationwide.

The largest gift ever from Rowan alumni and the second largest in the institution's history—behind the \$100 million gift from Henry and Betty Rowan in 1992—the Edelmans' gift will propel the expansion and preservation of the 65-acre fossil park, transforming STEM education through one-of-a-kind, hands-on discovery and world-class research.

The fossil park, which contains thousands of fossils from the Cretaceous Period, the heyday of the dinosaurs, will be expanded into a nationally prominent museum and visitor center that includes a fossil preparation lab, research facilities, a nature trail and a paleontology-themed playground.

The Edelmans' gift will guarantee that, for years to come, researchers will study the fossils and sediments of the site as they gain a clearer understanding about the time when dinosaurs roamed the Earth—and perhaps provide clues into their mass extinction.

Moreover, and most importantly to the Edelmans, who share an abiding commitment to science education, their gift will ensure that the public—schoolchildren to seniors—will have the opportunity to dig for their own 65-million-year-old fossils at the park. Located in Mantua Township, just

On the SGA executive board in 1980, Jean served as the Class of '81 president and Ric as SGA executive vice president (both at right).



four miles from Glassboro, the park has been named the Jean & Ric Edelman Fossil Park at Rowan University.

For the Edelmans, the \$25 million donation is the culmination of a lifetime of hard work, sacrifice, leadership, business success and devotion to each other, to their employees, to their clients and to causes they hold dear.

As they surveyed the shoulder-to-shoulder crowd of hundreds gathered in Science Hall last fall to hear their announcement, Jean and Ric couldn't help thinking back...to the beginnings of their courtship...to the years they spent in Glassboro State's Student Government Association...to the mentors who shaped them...to the birth of their company, when they had just \$25 for food that needed to last an entire week.

"People see our success today, but we were just two young kids when we started," Jean says.

A SIMPLE START

Married in 1982, the year after Jean graduated with her degree in consumer economics and marketing, with a minor in nutrition, the Edelmans took what they developed at Glassboro State—leadership, a solid work ethic, communication skills, ambition to succeed—and set off to build their own financial services company.

Saddled with debt due to medical bills that weren't covered by insurance, they sold their modest belongings and moved into a one-bedroom basement apartment.

"We sold everything we had," Jean says. "One week would go by and we would have \$25 for food. We didn't have a television for four years. We took our first vacation 10 years after we started the business.

"We didn't earn a credit card until we were in our mid-30s," she continues. "We paid cash for everything. If we did not have the cash, we did not buy it. We were willing to go without because we knew it was eventually going to pay off."

Sitting at a table made for them by a friend of Ric's from second grade, Ric, who earned his bachelor's degree in communications (public relations/journalism/advertising), wrote the business plan for Edelman Financial Services. It was a one-page spreadsheet.

"My business plan called for us to earn \$36,000 a year. If we could do that, we'd be OK," Ric says.

They wanted, they say, to help people like them—those not born of privilege—accumulate the financial wherewithal to live comfortably, buy a house, send their kids to college, care for their aging parents and enjoy retirement. A bad experience with a financial advisor convinced the Edelmans that there was a need for trusted experts who could answer questions and offer guidance on real-life issues, such as saving and investing, paying for college and staying afloat when the economy falters.

"Our philosophy was simple. We would do whatever is necessary to serve people who ask for our help," Ric says. "We never intended to have 31,000 clients and 600 employees in 42 offices nationwide. Our goal was simply to help people. We worked seven days a week. And we found that the more people you help, the more money you

Announcing their \$25M gift last October, the Edelmans reflected on the value of their undergrad experience in developing leadership skills and encouraged the students in the standing-room only crowd, "You can do it, too."



make. It's the American Way, and it's the greatest system in the world."

In 1987, while still in their 20s, the Edelmans founded Edelman Financial Services. They built their initial client base in a seemingly unlikely place: elementary school PTAs. Ric recognized that parents of young kids needed financial planners. So the Edelmans made phone calls, convincing PTA presidents in the Washington, D.C. suburbs, where they had moved, that their membership needed to learn about saving for college.

"Those parents were being ignored.

"John Lyon told me, 'You're the first guy I've ever had on the show that I can understand,'" Ric says.

HR expert, IT technician, operations specialist and facilities manager. With the exception of our financial planners, all 600 of our employees are doing jobs today that were initially and solely performed by Jean."

As their business took off—within just three years, EFS had hundreds of clients—Ric became an in-demand expert on radio and television. What he expected to be a 15-minute guest appearance on WMAL Radio, a local talk station, with talk show host John Lyon turned into an hour-long segment. Ric's communication background, honed in his Glassboro State classes, served him well. He deftly conveyed dry, complex financial issues in plain language, making him a sought-after media guest.

Eventually, after several years of regular appearances, WMAL offered Ric his own show, "Your Money Matters With Ric Edelman." It was on the air for six years when it was syndicated by the ABC Radio Network. Renamed The Ric Edelman Show, it is now the country's longest-running national program on personal finance.

Ric penned his first book, *The Truth About Money* (Georgetown University Press) in 1996. It debuted at #1 on the *Washington Post's* bestseller list, remained #1 for 22 weeks and stayed on the list for 70 weeks. It has won two "book of the year" awards and is now in its fourth edition.

Today, he's the author of nine books, including *The Truth About Your Future* (Simon & Schuster) which is being released March 14. The book tells readers how exponential technologies, such as artificial intelligence, robotics, 3-D printing and nanotech, will impact personal finance—and what

to do about it. The book offers advice about careers, college, housing, investing, insurance, estate planning—even leisure and recreation. His books have collectively sold more than one million copies and have been translated into several languages.

Ric communicates like a journalist, using the "plain language" techniques he learned from his Glassboro professors, particularly public relations Professor Anthony Fulginiti, who taught for 38 years before retiring in 2014.

"Fulginiti was brilliant," says Ric, who has appeared five times on "The Oprah Winfrey Show" and who today hosts a weekly television show for Public Television in addition to his weekly radio show. "I'm clearly using all of the tools and skills my professors taught me. There's no question about that. I write as a journalist. It is possible to express complexity simply. I enjoy making information very simple, accessible and, at the end of the day, fun."

Since its founding three decades ago, Edelman Financial Services has won more than 100 financial, business, community and philanthropic awards, including several "best places to work" honors. In 1995, just as EFS was making phenomenal gains, the company was named 69th on *Inc.* magazine's list of America's 500 fastest-growing private companies. It made the list again in 1996 and 1997.

By 1999, EFS reached \$1 billion in assets under management for nearly 4,000 clients. The firm's success and growth is tied to the Edelmans' philosophy of serving all investors, not just the very wealthy, says Ric. The firm's investment minimum is just \$5,000.

"We're part counselor, part psychologist, part mediator. We're there for our clients' whole lives. We become a part of their lives. We're helping people by the tens of thousands," says Ric, who was named one of the "10 most influential figures" in the investment advisory field by RIABiz.com, a highly regarded industry website.



"We ask our clients, 'What do you want to accomplish in your life?' We help them get out of debt and start saving. We're like farmers. We're out there planting seeds."

The need for education was real," says Ric. "We had to educate the PTA president right there on the phone."

"Many PTA members became our clients," Jean says, adding that some families—they refer to them on first-name, no-last-name-necessary basis—are second-generation clients.

"We ask our clients, 'What do you want to accomplish in your life?' We help them get out of debt and start saving. We're like farmers. We're out there planting seeds."

Their plan for running their company was simple at first, Ric says.

"I'd focus on the education and advice and Jean would do everything else. So, she became our fledgling firm's first receptionist, bookkeeper, portfolio record-keeper, payroll and

THE TRUTH ABOUT PHILANTHROPY

Their business success, they agree, comes with enormous responsibility. Philanthropy is a priority for the couple, choosing to focus their giving where it will do the most good. “Money should be contributed where it will be of the greatest impact,” Ric says.

They also say they have little regard for material possessions. “Trust me. When you sell all your possessions in a yard sale to pay your bills, you are forever cured of materialism,” says Jean, a member of Rowan’s Board of Trustees and the author of the 2012 book *The Other Side of Money*, which helps readers see themselves and the world around them in a positive, loving way.

“Our path cured us of attaching importance to material things,” she continues. “We learned that what’s important is each other and the people in our lives.”

Like money and retirement, there is a truth about philanthropy, says Ric, who has been ranked the No. 1 Independent Financial Adviser in the nation three times by *Barron’s*. Last August, *Forbes* ranked him among the Top 10 Wealth Advisers in America.

“Everybody should participate in philanthropy,” he says. “Philanthropy doesn’t have to be money. It can be time. It can be courtesy. In our philanthropic model, we identified four categories to support—health care, the arts, science and, of course, financial literacy. Our attitude has always been to find the need. The joy of giving is far better than anything else you can do with your money.”

To that end, the Edelmans have supported a variety of charitable activities, including the Edelman Nursing Career Development Center at Inova Health System Foundation, Boys & Girls Clubs, the Wolf Trap Foundation for the Performing Arts, Northern Virginia Therapeutic Riding Program and many others.

“The arts matter. The creative side of life matters,” says Ric, explaining their love of the arts. Both are ardent supporters of nurses, who play crucial roles in the comfort and recovery of patients, they say. The Edelmans, who share their Virginia home with two lovable Weimaraners, Summer and Vicki, are hoping their support of Northern Virginia Therapeutic Riding Program will help the charity build an indoor riding ring so it can serve at-risk young people,



those with special needs and wounded warriors all year long, not just during warm weather. Jean has a keen affinity for horses and a belief in their power to connect with people in need.

SUPPORTING SCIENCE

When the Edelmans made their gift for the Fossil Park, they did not set out to make a historic donation...even though it turned out to be a game-changing one for the University, the state, and for tens of thousands of children who will get their first experiences with science by digging in the dirt to find a 65-million-year-old fossil with their own hands.

The Fossil Park is a prudent investment, Ric says.

“The Fossil Park is within a day’s drive of one-third of the U.S. population. The wonder and experience of pulling something out of the dirt that’s

65 million years old is priceless.

“The Fossil Park needs to be as grand as its impact will be,” he says. “Instead of thinking small, this project needs to be developed on a grand scale rivaling the major museums in the country. We want the Fossil Park to be a world-class destination for families.”

That will happen, says Houshmand. The Fossil Park is led by internationally known paleontologist Kenneth Lacovara, founding dean of the University’s School of Earth & Environment.

“The Edelman Fossil Park will be an international science center and a premier destination for our region,” the University president says. “The Edelmans’ passion for sharing discovery and science will



“Our attitude has always been to find the need. The joy of giving is far better than anything else you can do with your money.”



Giving is a way of life for the Edelmans, who support organizations and projects with their time and gifts. Top, Ric with Boys & Girls Club of America standouts; left, at Observatory Park at Turner Farms in Great Falls, Va.; right, staff and a guest at Northern Virginia Therapeutic Riding Program.

transform and expand Rowan's capacity to educate for generations to come."

It's not the first time the Edelmans made a large gift to the university. In 2002, they gave \$1 million to Rowan in support of Rowan's planetarium, which now bears their name. Four years later, they established a program that allows elementary schools to bring students to the facility free of charge. To date, nearly 60,000 individuals have attended Edelman Planetarium shows. Annually, more than 6,000 K-12 students visit the planetarium.

Ric, who collects rare astronomy books, says that, like astronomy, the Fossil Park gets kids excited about science.

"Astronomy is the oldest science. All you have to do is let a kid look through a telescope. They're hooked for life.

"The Fossil Park has the same possibility. Now you have the ability to put your hands in the dirt and participate in science exactly as paleontologists do. As-

tronomy and paleontology help you understand your place in the world," Ric says.

When Lacovara spoke to Rowan's Board of Trustees about the Fossil Park—the board purchased the site for \$1.95 million last January—Jean went home and told Ric they needed to get in-

involved. Since 2012, nearly 15,000 visitors from as far away as England have dug for their own fossils at the 65-acre tract. But, without additional funding, the site is at capacity, according to Lacovara. There are currently 200 schools on a waiting list to dig at the park.

"As Ken spoke, I couldn't sit still in my seat. I was very excited. In my mind, I could see the kids there. The Fossil Park is bringing families together. That's priceless," says Jean.

SGA, PROJECT SANTA & LEMONS

Their support for Rowan, an institution they both clearly love, is a thrill, the Edelmans agree. Both can rattle off memories of their undergraduate years, remembering names, situations, story nuances as if they just happened. Campus involvement, particularly with the Student Government Association, was critical to their success, Jean and Ric agree.

When Ric put the call out for volunteers for Project Santa, Jean was an eager-to-get-involved freshman from West Windsor anxious to make her mark on Glassboro State.

"My goal was to explore all that college had to offer. I wanted to be involved as much as I could outside the classroom," says Jean, who in 1981 graduated as the Distinguished Senior—the University's

highest student honor, awarded to only one graduate annually.

A resident assistant in all-female Evergreen Hall—"Evergreen Hall has it all" was the dorm's motto—Jean was president of the sophomore and junior classes. In her senior year, she broke ground as the first woman elected president of the Student Government Association.

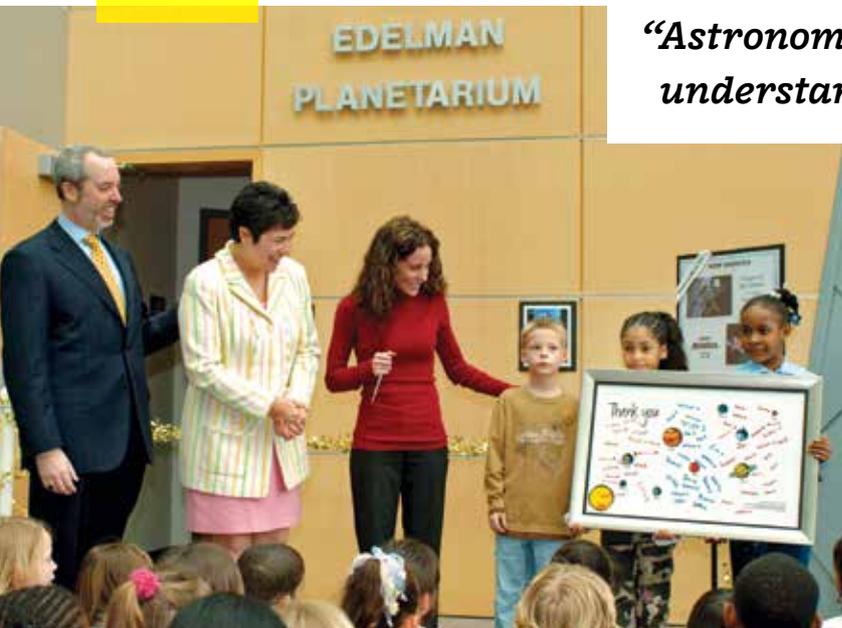
"Jean spoke to the populace," says Ric, who, in addition to serving as sophomore class president (Project Santa raised \$20,000 the year he made his plea and Jean answered the call) also was elected executive vice president of SGA. He still has his campaign banner, a sheet he laid on the floor of the Student Center ballroom and meticulously hand-painted.

"Student Government had the broadest reach," Ric says of his desire to serve in SGA. Ric, who grew up in Cherry Hill the son of a bowling tournament promoter, enrolled at Glassboro intent on becoming a junior high school teacher. When he discovered communication courses, he realized he found his niche and quickly changed his major.

At the time, the issues and challenges for student leaders were many. When faculty members sought to have students sign their names to their course evaluations, student leaders delivered lemons to then-President Mark Chamberlain.

The Edelmans' generous commitment to science education began at their alma mater with Edelman Planetarium and continues at Edelman Fossil Park.

EDELMAN PLANETARIUM



"Astronomy and paleontology help you understand your place in the world."



Each lemon was signed by a student opposed to the idea.

“We burst into Dr. Chamberlain’s office—we actually told him we were coming—with 600 signed lemons. We said it was a lemon of an idea,” Ric laughs of the group’s penchant for promotion.

The SGA, which managed a budget of \$600,000, was involved in other initiatives, including pushing for an escort service as a safety measure for students and resolving campus unrest after a riot at Mansion Park Apartments.

For Jean and Ric, Chamberlain was a valued mentor and the definition of a gifted leader. Chamberlain, who led the University for 16 years, passed away in 2014.

“He was a great mentor, very quiet, a great listener, very patient,” says Jean, who serves on Rowan’s Board of Trustees with Dr. Barbara Chamberlain, the late president’s wife. “He never blurted something out. He always listened.”

“He always had time for us,” Ric adds. “He was absolutely wonderful. He had a very good poker face. But his pipe was a giveaway. Usually, it was off to the side. But if he wasn’t happy with what he was hearing, that pipe was straight ahead.”

UNBELIEVABLE IMPACT

Though they’ve been involved in the institution for years and, thus, well aware of changes on campus, the Edelmans share a sense of wonder about how the University has evolved since their undergraduate days. Ric serves on the advisory board of the College of Communication & Creative Arts and received an honorary Doctor of Humanities degree from the University in 1999. He was the Commencement speaker that year.

Jean chairs the academic affairs/student affairs committee of the Board of Trustees and also serves on the nomina-

A 1978 yearbook photo, right, shows how Ric helped represent GSC students’ opinions in a tussle with administration. Below, Jean interacted with Rowan students at a leadership conference last fall.



“This institution is responsible for much of what we have accomplished.”



tions committee. The speaker for the 2013 Graduate School Commencement, Jean also was a trustee from 2008–2012.

“When we were there, we didn’t even have a library,” says Ric. “The sleepy little college we went to has become Rowan University.”

“I’m very proud to sit on the Board of Trustees,” says Jean. “I want to touch the kids somehow. I know the decisions we make will change something for them.”

As the Edelmans stood together at the announcement of their gift, Jean harkened back to those years they spent becoming partners in love and life, business and philanthropy. Rowan’s impact on them was enormous, they said.

“If you had told me as a young woman walking onto this campus in September of 1977 that I would be standing here in



At the University Green for Commencement 2011, Ric and Jean paused with Dr. Barbara Chamberlain, Glassboro Mayor Leo McCabe and President Mark Chamberlain, front.

October of 2016 with my beloved husband making this very impactful gift, I’m not sure I would have believed you. Yet, here we are on this very important day,” Jean said.

“If not for our education and the leadership skills we gained from our student government experience, we would not have had the foundation—and the courage—to start our company.”

“This institution,” Ric said, “is responsible for much of what we have accomplished. We have an obligation and a responsibility to give back to that which has given so much to us.” ■

Barbara Baals just celebrated her 11th year as assistant director of Media & Public Relations at Rowan University.

Sound Engine

Reverse-engineering and revisiting South Jersey's technology legacy at The RCA Heritage Program Museum at Rowan University

1900s



Victor bases its logo on an 1899 painting by Francis Barraud featuring the artist's fox terrier, Nipper, listening to a phonograph.

1901 Victor Talking Machine Company incorporates; firm mass-produces the Victrola and records.

1904 Enrico Caruso signs exclusive recording contract with Victor Talking Machine Company.



Caruso plays a custom-made Victrola, a wedding gift from the Victor Company in 1918.

1910s

1916 Nipper Tower is constructed over the expanding Camden complex, displaying the four Nipper windows.

1919 RCA is formed and takes over assets of Marconi Wireless Telegraph Company of America.

Today, the old RCA building houses luxury apartments.



by Patricia Quigley '78, M'03

Enrico Caruso's operatic tenor

escapes thin and scratchy from an almost-100-year-old Victrola, beautifully preserved, operating much as it did four generations ago. The 78-revolutions-per-minute record and the machine that plays it are just two samples of decades of sounds and sights ensconced in The RCA Heritage Program Museum in Rowan's Campbell Library.

The record and Victrola were produced by RCA—founded as Radio Corporation of America in 1919—and later reincarnated as or integrated into General Electric, Martin Marietta, Lockheed Martin and L-3 Communications.

Today, more than 5,000 pieces of RCA memorabilia are housed in the museum founded by retired RCA executive Joseph Pane in 2011, now assisted by fellow RCA veteran Richard Reindl. The holdings are historic curiosities as well as objects of Rowan students' research.

Taken as a whole, the treasures illustrate the scope of RCA's contributions to entertainment, culture, family life, the military and space exploration. They

reflect the history of the company and the country. RCA's many South Jersey "firsts" include manufacturing the first television and developing electronic telecommunications for the lunar landing module—allowing Neil Armstrong to take "One small step for man, one giant leap for mankind."

The museum collection includes products that popped up in households nationwide and served soldiers on battlefields around the world. From mid-20th century televisions to field radios to pictures and statues of Nipper listening to his master's voice, the items—donations all—are a part of Americana that pays homage to the corporation that once employed more than 12,000 people and spurred a burgeoning South Jersey middle class.

ering

1920s

1920 RCA begins development of the "Radio Music Box."

On July 2, RCA broadcasts the first radio show.

1921 On Dec. 15, the nation's first radio station, WDY, begins broadcasting.

1926 NBC is established.

1929 RCA acquires Victor Talking Machine and becomes "RCA-Victor."

RCA updates logo.



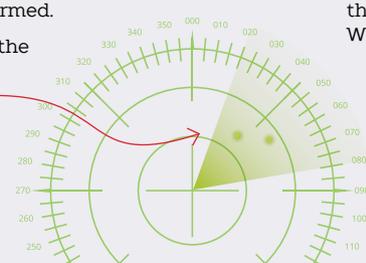
1930s

1931 RCA invents the "ribbon" microphone for better-quality sound in a smaller package.

1934 The first RCA Photophone-amateur "sound film" movie camera is created.

RCA Manufacturing Company is formed.

RCA pioneers the development of SONAR.



1936 RCA provides the first factory-installed car radios.

1937 RCA holds first practical demonstration of microwave scanning radar.

1939 RCA introduces the television at the New York World's Fair.



Consumer products and broadcast innovations

The radios that brought the smooth voice of Ol' Blue Eyes to the Greatest Generation, the boxy televisions that brought "The Wonderful World of Disney" to the Baby Boomers and the camera equipment that improved newscasts several decades ago are part of the consumer product and broadcast legacy of RCA.

The corporation enjoyed a history of innovation that in effect laid the groundwork for today's communication and entertainment equipment, many of its products developed in South Jersey.

AR-812

RCA's semi-portable radio was built in 1924. Excluding its speaker and antenna, the radio weighed 34.9 pounds and the batteries weighed 30.1 pounds. The front center panel of the AR-812 folds down to reveal the six-tube catacomb. Most of the electronics for the radio, including the IF transformers, were sealed in wax inside the catacomb. The catacomb kept out moisture, protected the various components and deterred prying eyes.



Radiola 25

Built in 1925, the Radiola 25 used six vacuum tubes in a catacomb to perform superheterodyne functions, functioning across a band of frequencies. Most modern radio receivers still use the superheterodyne principle. It sold for \$165.

Victrola #VV-IX

Built in 1915 and sold for \$75, this Victrola was offered in red mahogany and oak. It had a double spring motor and an automatic speed indicator. The 12-inch turntable and other hardware were nickel plated.



1940s



1940 The first FM radio commercial broadcast station is started.

RCA introduces the inexpensive tabletop electron microscope, allowing the study of viruses like influenza.

1941 RCA develops miniature TV cameras for military, leading to TV-guided missile systems.

LORAN is introduced to commercial aviation as a safety measure.

1946 RCA begins mass production of televisions.

1947 NBC broadcasts the first televised World Series.

1949 RCA introduces the world's first 45 rpm record and phonograph.

Early 45 RPM recordings were manufactured on colored vinyl—green indicated country/western music.



1950s

1951 RCA produces portable two-way radios, nicknamed "walkie-talkies."

1954 RCA develops the first commercial color television, the CT-100.

1955 RCA produces the first BIZMAC electronic data processing system. With 27,000 tubes and 67,000 diodes, it was larger than a football field.

1958 The RCA 501 computer is introduced as the world's first all-transistor computer.





RCA Victor Model 641

Built in 1947, it was one of the first all-in-one entertainment consoles and featured a 10-inch black-and-white television, phonograph, AM/FM radio and shortwave radio. It sold for \$795 (about \$8,750 in today's dollars).



RCA TK44A

The TK44 series of cameras were some of the most popular broadcast cameras in use during the '70s and '80s. These easy-to-operate cameras produced bright, warm images and could be found everywhere from the set of "The Tonight Show starring Johnny Carson" to the studios of local news affiliates.

CCD-1

Introduced at the National Association of Broadcasters' annual trade show in 1984, the CCD-1 was the first commercially available all solid-state broadcast camera to replace standard imaging tube technology with charge-coupled device (CCD) imagers. The use of CCD imagers eliminated many limitations of tube-type cameras and improved performance dramatically—images were clearer, sharper and more detailed—making the camera particularly useful for news and sports coverage. Solid-state imagers have become the standard for cameras.



1960s



1970s

- 1960** AUTODIN contract is awarded for the development of the Automatic Digital Network.
- 1964** After the success with the Aegis program for the Navy, RCA installs interior voice communications system in Tarawa class Landing Helicopter Assault ships.
- 1968** RCA introduces modern logo.
- 1969** RCA produces the voice communication subsystem for the Apollo Command Module, Lunar Excursion Module and Extra Vehicular Communications System.

- 1972** RCA develops large-scale integration chips for Department of Defense programs.
- 1972** RCA develops the first integrated radio room for the Trident submarine.
- 1974** RCA develops the STR-108, a solid-state tape recorder designed to record television images of earth for the TIROS weather satellite.



RCA develops Aegis Radar technology to guide missiles for the Navy's Ticonderoga class of cruisers.

- 1975** RCA Americom forms and launches the Satcom-1 satellite, bringing new cable TV services like HBO, TBS and ESPN into American homes.

RCA develops a very high frequency system for the first International Space Station.

- 1978** RCA develops first communications equipment for Space Shuttle program.



CRAIG TERRY

Engineering student Stephanie Tan '17 works on a mid-century television.

the chassis with multiple vacuum tubes, capacitors and wires. "Once everything has been dealt with, we plug it in and see what happens."

Tan and fellow ECE students Jake Clemetson, Andrew DeMartino and Kevin Tomkins are funded through Rowan's "It's All About Meaningful Employment" program. History majors Jennifer Cuglietta, George Macey and Linette Reeman and psychology major Laura Belh are supported by additional Rowan funding.

"Meaningful Employment provides students with research opportunities that further their education and make them stand out in the job market," said Provost James Newell. "Our students take legacy electronics, learn how they work and embrace the past to improve the future. They look at vacuum tubes in record players that are 70 years old, and they are able to better understand how to design new products based on how things were built in their great-grandparents' time."

Added museum founder Joe Pane, who is especially proud to support engineering and business students with six RCA Heritage scholarships, "In the museum, we can take technology of the 1920s and 30s and, even though that technology is dead in the market, we can make it come alive. When students enter industry, they'll have worked with equipment already. They learn something they wouldn't in the classroom."

Research and resuscitation

Rockets, radar and virtual reality get lots of attention at Rowan, but early- and mid-20th century electronics also are rich in educational value for students interning in the RCA Heritage Program Museum.

While others tuned into Timberlake and Drake on Spotify last semester, Stephanie Tan coaxed sounds from a radio that probably first played Bing Crosby and Billie Holiday.

One of eight interns fixing equipment, developing databases and a website and organizing memorabilia, the electrical and computer engineering major revived a 1936 RCA Victor radio in The RCA Heritage Program Museum. This semester the 22-year-old from Holmdel is resuscitating a 1947 black-and-white television.

"The first thing we do is just look at everything, check if a capacitor is obviously blown up," she said, sitting near

1980s

1981 RCA develops the charge coupled device (CCD) for color television cameras and videotape recorders.

RCA establishes a new division—Government Volume Production—to manufacture security equipment for the Department of Defense.

1982 RCA develops the REMBASS battlefield sensor system for the Army.



1983 The first Aegis Combat System is installed.

1984 NSA awards RCA contracts to develop secure telephones.

1985 RCA wins an Emmy for developing the all solid-state imagers in the CCD-1 broadcast camera.

1986 General Electric (GE) acquires RCA.

1987 GE develops the Communications and Tracking Subsystem for the International Space Station.

Bruce Springsteen wore one of only 50 commemorative REMBASS baseball caps in his "Glory Days" music video.



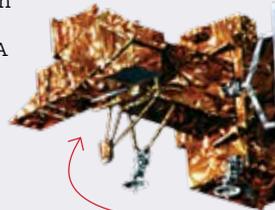
1990s

1993 Martin Marietta acquires GE Aerospace (RCA Camden division).

1995 Martin Marietta develops next generation digital secure telephone equipment.

1995 Lockheed merges with Martin Marietta to form Lockheed Martin.

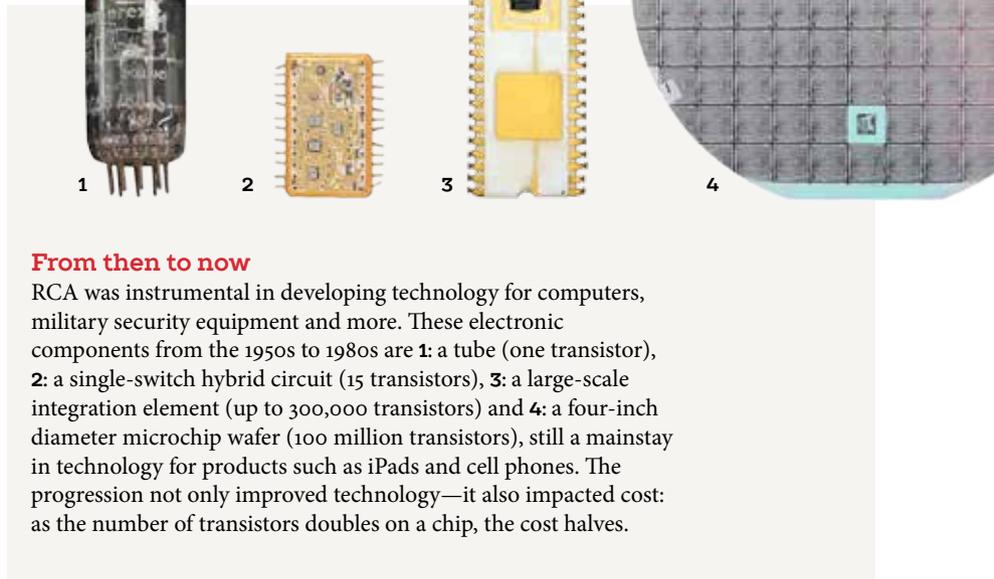
1997 L-3 Technologies acquires 13 Lockheed Martin companies, along with the RCA Camden complex



Military and industrial innovations

RCA helped make the battlefield safer for U.S. military and worked with NSA and other agencies to expand the world of communication.

More than just the home to “Nipper,” more than just an innovator in products for the home, RCA was a hotbed of research, a lab for some of the best technology minds of their times. RCA staff would contribute to many efforts, including developing field radios for soldiers and equipment for multiple NSA programs.



From then to now

RCA was instrumental in developing technology for computers, military security equipment and more. These electronic components from the 1950s to 1980s are **1**: a tube (one transistor), **2**: a single-switch hybrid circuit (15 transistors), **3**: a large-scale integration element (up to 300,000 transistors) and **4**: a four-inch diameter microchip wafer (100 million transistors), still a mainstay in technology for products such as iPads and cell phones. The progression not only improved technology—it also impacted cost: as the number of transistors doubles on a chip, the cost halves.

Shhhh.

RCA has a long history of ensuring that government secrets stay secret and that intelligence operating on and off the battlefield stays covert. Funded by the National Security Agency and other organizations, the technology giant produced **1**: the Vocoder (developed by RCA and NSA during World War II to secure voice communication and verify voice encryption), **2**: the digital secure voice terminal (a key element of a family of 13 devices built for the NSA from 1974–1986) and **3**: the secure Terminal Unit (built for NSA to prevent compromised communication, with more than 200,000 units manufactured in Camden and no tampering ever noted).

Visiting

The RCA Heritage Program Museum is open Monday, Wednesday and Friday, 9:30–11:30 a.m. It is located in Campbell Library 404.

For more information, please contact:

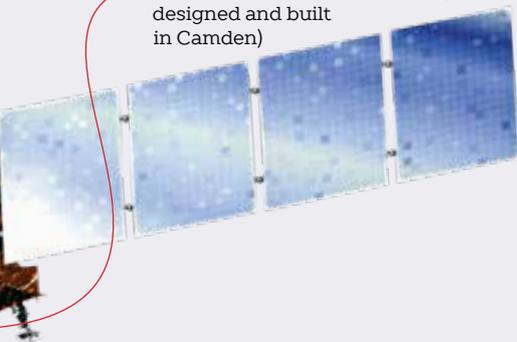
Joe Pane, Director
856-256-4807
pane@rowan.edu
rowan.edu/tcaheritage



2010s

1997 The EOS Satellite is launched with the first all-solid-state memory (designed and built in Camden).

1999 The LANDSAT 7 satellite is launched with the all-solid-state memory (also designed and built in Camden)



2011 The RCA Heritage Program Museum and scholarship are established at the University to honor the company’s legacy and South Jersey roots.

2013 First of six RCA scholarships are awarded to graduate students.

RCA Heritage Museum acquires one of four iconic



COURTESY OF WILLIAM HAAS

14-ft. diameter stained glass windows originally displayed at Nipper Tower in Camden.

2017 Planning to display its historic window on campus as public art, Rowan begins the process of restoring the treasure.



STAY TUNED

375

by David Bianculli

*From the book: The Platinum Age of Television by David Bianculli
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1. *I Love Lucy*
2. *The Wire*
3. *All in the Family*
4. *The West Wing*

directors, producers, and performers of some of TV's best shows to make their shows?

These questions turned out to be more difficult, more challenging, and ultimately more entertaining to answer than I originally thought. In evolutionary terms, you have to think both technologically (how advances in the medium, from videotape and color to satellite, cable, and streaming, impacted the product) and creatively (how, genre by genre and subject by subject, TV tended to become more sophisticated and complex). Then you have to define, and pinpoint the start of, your "new age" of television.

The Platinum Age of Television

First, let's establish the meaning of the phrase "the Platinum Age of Television" and why I'm comfortable both employing and defining it. One of the earliest printed uses of the term comes in my own 1992 book, *Teletiteracy: Taking Television Seriously*. "If the Fifties were the Golden Age of television," I wrote then, "the quantity and quality of today's TV offerings make the modern era worthy of the appellation 'The Platinum Age of Television.'"

And when we consider what was to come in the decades since, that "Platinum Age" term, which plays off the recording-industry standards awarding platinum records to indicate sales even higher than





5. *Sex in the City*
6. *Star Trek*
7. *Saturday Night Live*



those of gold record sales winners, might have been prescient, but it was also a bit premature.

So when did “the Platinum Age of Television” begin? Eventually, I narrowed it down to three possible starting points. The earliest is 1970, when Grant Tinker created MTM Productions and launched *The Mary Tyler Moore Show* sitcom on CBS, starting a quality revolution in both comedy and drama.

The next is 1981, with the debut of MTM Productions’ *Hill Street Blues* on NBC, which changed the look, pace, and content of weekly TV drama series.

And finally, there’s 1999, the eve of the new century, when television gave us one of the last great dramas on broadcast TV, NBC’s *West Wing*, as well as one of the first great cable dramas, HBO’s hugely influential *Sopranos*.

All three dates, and arguments, have merit, but I decided on the most recent as the most compelling. And I find that date persuasive because I’ve been an avid TV viewer through all those decades. Rather than reflexively arguing that the good old days were the best, I’m an old dog pointing out that the new tricks are even better. The Platinum Age of Television as I define it, therefore, is the period from 1999 to 2016 and beyond.

Creative evolution explained

In nature, the cleverest creatures adapt to survive, and thrive, even in hostile environments. Throughout television history, truly creative writers, producers, and performers have done the same, dealing with the restrictions and dangers around them while finding ways to pursue their individual visions. In every phase of television, creativity has found a way to break through.

In the earliest days of television, the way to survive, regardless of audience levels, was to find a sponsor that would finance and back your shows. That’s how the TV pioneer Ernie Kovacs, despite bouncing from network to network over his career in the Golden Age, managed to keep going and to do all those crazy and wonderful things no one else on TV was even trying. His sponsor, Dutch Masters cigars, loved him, and that was enough.

Once broadcast advertising in the United States went from single sponsorship to a spot-based model in the late 1950s, ratings counted for even more, but awards and acclaim still mattered. That’s how *The Twilight Zone* and *The Dick Van Dyke Show*, to name two acclaimed and influential CBS shows, managed to persist and generate high-quality work despite modest ratings.

Once ratings became dominant, demographics were introduced, which allowed some TV shows to pursue the coveted young audience (paving the way, for example, for *The Smothers Brothers Comedy Hour*). A new

focus on demographics also made the lowest-ranked networks desperate enough to offer producers more freedom to generate the shows they really wanted to make, which was how NBC ended up with *Hill Street Blues*.

The launch of geosynchronous broadcast satellites in the 1970s sparked the creation and spread of cable networks. Eventually, some significant TV creators moved from broadcast to cable TV, like the first amphibians moving from water to land, and explored the freedom of their new environment.

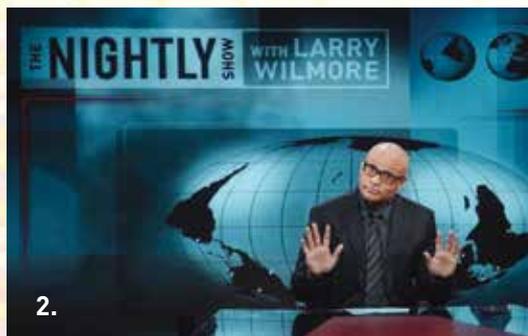
Tom Fontana, shifting from NBC’s *St. Elsewhere* and *Homicide: Life on the Street* to HBO’s *Oz*, was one of the very first (and, much later, was also one of the first to produce a series expressly for Netflix). Garry Shandling, Larry David, David Milch, Judd Apatow, Aaron Sorkin, Vince Gilligan—all of them evolved by shifting to cable and thriving in the freedoms found there. And with the





1.

1. *The Carol Burnett Show*
2. *The Nightly Show with Larry Wilmore*



2.

advent of streaming services in the past decade, Kevin Spacey of *House of Cards* and Frank Spotnitz of *The Man in the High Castle* are among those staking early and impressive claims in a new environment.

Broadcast television is not dead—Robert and Michelle King of *The Good Wife* on CBS proved that great work could still be done there—but these days there are many other places to seek, and find, quality TV. That’s part of the evolution, too. Yet according to some, it’s also fast becoming part of the problem, with a rising tide of available scripted television shows threatening to flood the landscape like the TV equivalent of climate change.

More and better

The expansion of available networks and the explosion of scripted programs have resulted in an ideal environment for creative growth—the TV equivalent of a biodiverse ecosystem, with the more species the better.

I started my job in 1975, back when there were three broadcast networks and PBS and a brand-new cable “superstation” called TBS, the first of its kind. Now TV is everywhere, on every one of the screens in our lives, but so are excellent television programs unlikely to have ever surfaced on old-fashioned broadcast television, up to and including Amazon’s

new Frank Spotnitz series, *The Man in the High Castle*, based on the novel by Philip K. Dick, and *Fargo*, the Noah Hawley expansion of the Coen brothers’ all-midwestern movie weirdness, televised by Landgraf’s own FX.

So long as scripted TV this excellent fights its way to the surface, regardless of the delivery system, there will never, in my mind, be too much television.

If my lifetime of research and teaching were distilled into a single phrase, it would be five words, not three—the same five words uttered by Chance the gardener, played by Peter Sellers, in the 1979 movie adaptation of the Jerzy Kosinski fable *Being There*. “I like to watch TV,” Chance said simply.

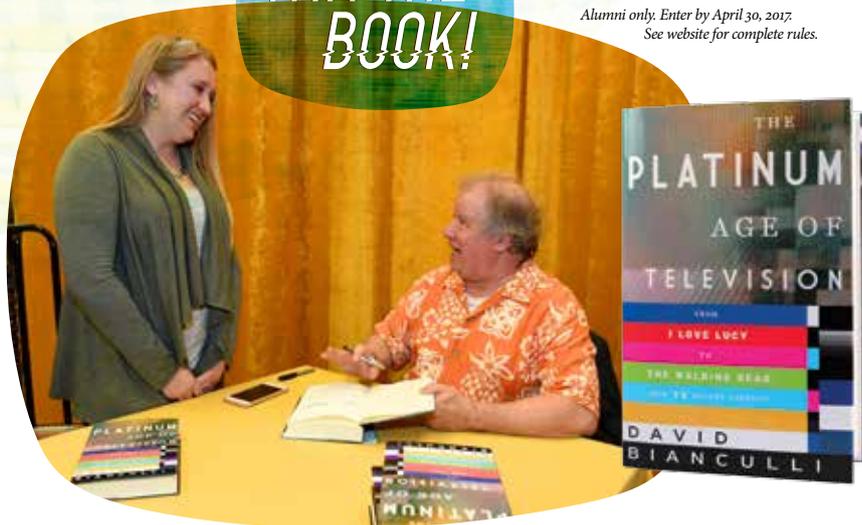
When TV is good, I feel exactly the same way. Always have. ■

David Bianculli is an associate professor in the radio/television/film department at Rowan teaching TV and film and is TV critic and guest host for NPR’s “Fresh Air with Terry Gross.” He’s been a TV critic since 1975 and is the author of several books about television.

WIN THE BOOK!

Visit alumni.rowan.edu to win one of five signed copies of *The Platinum Age of Television* by David Bianculli.

Alumni only. Enter by April 30, 2017. See website for complete rules.



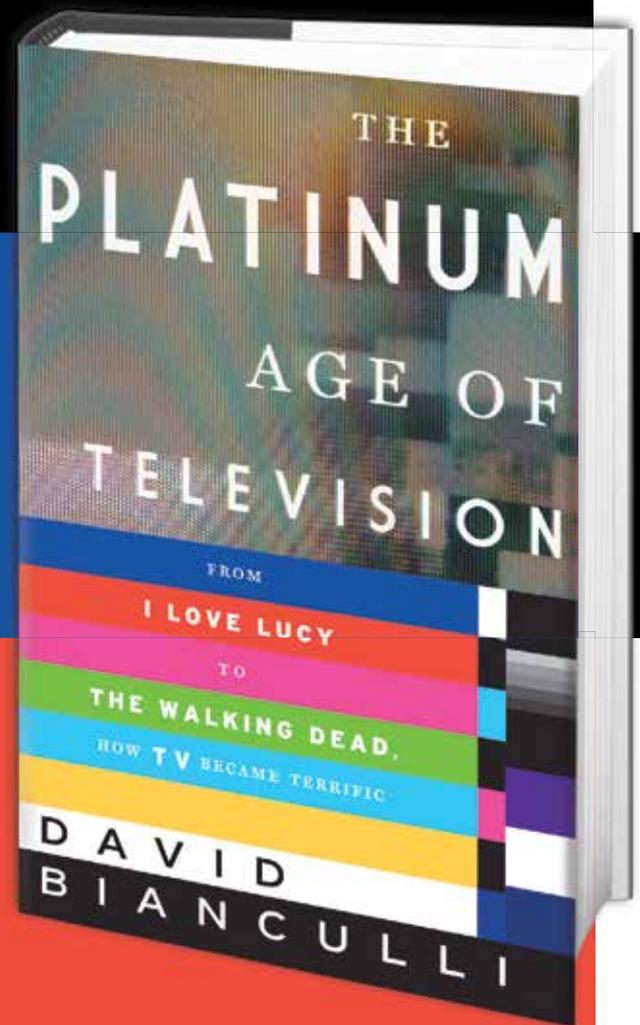
MUST-READ TV

“David Bianculli sets the gold standard for *The Platinum Age of Television*.”

—Sloane Crosley, *Vanity Fair's Hot Type*

“More than a mere guidebook, this is Bianculli's bible of TV — **a wise, engaging celebration** of a type of entertainment that's as much of an art form as it is a pastime.”

—Jason Heller, *NPR.org*



“What makes this book so much more than an examination of the history of TV is the **personal touch** that Bianculli adds when he recounts why he fell in love with particular shows or how he was influenced by what he saw.”

—Jeff Ayers, *Associated Press*

“A high point is the author's interviews with Carl Reiner, Mel Brooks, Norman Lear, Bob Newhart, Matt Groening, Larry David, Amy Schumer and many others...Bianculli has written a highly readable history.”

—Amy Henderson, *The Washington Post*



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Managing your reputation in an age of social conversations

Five tips from a communication pro on how to manage and protect your brand in social media

by Deirdre Breakenridge '88

You don't have to be in marketing and public relations to understand the value of a brand. After all, your brand is not just a logo and tagline. Your brand represents what your business stands for and what you have built with your employees. Your brand is why your employees, customers and all of your stakeholders choose to be your advocates. As you communicate through new media channels, are you taking the proactive steps to help maintain and protect all of your brand-building work? I have learned through my years in public relations and communications consulting that it takes only minutes on social media to tarnish a brand's reputation.

Social media has changed the world of communications. Professionals realize the gravity of planning for what could happen in an age of social conversations.

When it comes to the people who congregate in your social media communities, whether they are your customers or are interested in learning more about you, they may not always be kind to your company. They all have an opinion and they are more than willing to share, especially when missteps occur. For that reason, being an active participant will help to safeguard your reputation. Here are five simple steps you can take to manage and protect your brand.

Step back and think twice

You need to think carefully before you share through your social media channels. Once the information is out, you cannot take it back. Remember, you can remove a tweet or a post from your newsfeed. But, you cannot stop someone else or people in their networks once they begin to share.

So, if you suddenly feel that hitting the publish button is not a good idea, then step back and think about it some more. A good test prior to publishing is to ask, "How would I feel if what I share appears on the front page of the *Wall Street Journal* (online or in the print version)?"

If you are okay with the level of coverage, then hit the publish button.



Keep good company

Thinking carefully about what you share is a good first step. But, you should also evaluate how your brand is aligned with others. Your friends, partners, clients, organizations, professional affiliations, etc., are a reflection of you, whether you like it or not. If you link to a brand through your social media channels, then the perception may be that you and this brand share similar perspectives. It is also very easy on social media to reshare a friend or follower's information. However, in today's news climate, you have to dig deeper to understand more about your connections. Ask yourself whether they represent what you stand for and if they uphold your values.

Set up alerts and monitor social media

You can create Google Alerts, sign up for Mention, or use a more sophisticated monitoring system to keep track of what people are saying about your company and its products and services. Having a real-time alert system helps you to watch, evaluate, and steer the conversation in a better direction. Notice I did not say "control" because you cannot control communication. However, you can be listening and be ready to turn a negative issue into a more positive learning experience.

Be accountable for mistakes

If you make a mistake, then say you are sorry. A quick and sincere apology can save you the time and effort that goes into an escalating issue. Place yourself in someone else's shoes. Don't just listen but *hear* what your constituents are saying. People using social media appreciate it

when you're accountable, especially if the upset is created by your actions. At the same time, whoever is manning your social media should have the EQ (emotional quotient) to handle tense situations. When you are accountable for all of your actions, you may neutralize a potentially damaging situation. Apologize first and then learn from your mistakes.

Build a community of champions

Your people, who live your brand during the workday and then online after hours, can become your army of champions. But you must include them in the process. I consult with many companies who forget to seek the help of the people within their four walls. You should educate and include your employees in your social media program. They can be a reputation task force when social media conversations challenge your company. Giving your employees the right information, training them and guiding them on social media best practices, will help your company manage its reputation the right way.

Be proactive in 2017

Social media is an opportunity to connect, engage and build strong relationships. If your customers are using social media, then they want you to be there and to be responsive. Taking the appropriate steps to maintain and protect your brand is good for your reputation and is also good for business. As the social conversations continue, make sure you take all the proactive steps needed to maintain your reputation and deliver the best experiences through your social channels. ■



Deirdre Breakenridge '88 is CEO of Pure Performance Communications. She is an international speaker, podcaster, lynda.com video author and an adjunct professor and online instructor at UMASS at Amherst and Rutgers University. Her most recent book published by FT Press is *Social Media and Public Relations: Eight New Practices for the PR Professional*.

class notes

60s



George Renwick '62 was named by the Greater New York Councils Boy Scouts of America as a Legends Honoree and inducted into the Ten Mile River Hall of Fame. The honor recognizes individuals who have made a significant contribution through their service and dedication to the councils' scout camps. Renwick served for eight years as camp director and director of reservationwide programs at the

Ten Mile River camps. He also was on the faculty of the National Camping School for program and camp directors.

Regina Coda Sutton '65 retired from Verizon Wireless for the second time in 2015. She volunteers at the National Archives Boston, where she helps to preserve documents and photos. She is also a gardener at the Munroe Tavern heirloom garden and a Lexington Historical Society member.

Loretta Phillips Amari '66 spent her career as an elementary teacher and enjoys traveling with her husband, **Jim Amari '65**. Their daughter is **Cynthia Amari Kelly '95**.

Michael Benfer '66 retired in 2004 after teaching in Bridgeton for 38 years. He has a research position at Millville's Army Airfield Museum.

Michael Callaghan '66 retired in 2005 after teaching in Delran and Cherry Hill. He is a volunteer fireman in

Tabernacle and was a fire commissioner for almost 30 years.

Mary Sacco Conley '66 and her husband, Brian, are enjoying retirement by traveling the world. They spend the winter going to Margate and skiing at Greek Peak, N.Y. After retiring, she took over her parents' business in Atlantic City and is looking forward to her second retirement.

David Conrad '66 and his wife, Carol, have been traveling to many places, including England, Scotland, Italy and Alaska.

Peter Contini '66 retired as president of Salem Community College in 2012, completing his 46-year career as an educator. Dr. Contini is chairman of the Franklin Bank Board of Directors. He and his wife, **Betty Rowe Contini '67**, live in Margate.

Peggy Jean Burke Cramer '66 retired in 2013 after working at a variety of jobs and companies. Since retirement, she won a national fiction-writing contest when her first novella, *Adolf Meistermann: The Devil's Legacy*, won Carl



Remembering Coach Wackar

Generations of athletes, colleagues and friends gathered in October to honor the memory of Coach Richard Wackar in Esby Gym.

1. Jack Collins '64, M'67 showed off his white socks, a tribute to Coach that brought well-earned smiles from hundreds in the bleachers, many who were also sporting Coach's recommended hosiery.
2. Will Fennel, Daniel Fleming '74, Arnold Divers '77
3. Felton Jones '77, Curt Conover '65, Brian Bodine

Reiner's Novel Beginnings contest in a joint promotion with publisher AuthorHouse. She has also written a sequel, *The Meistermann Family: The Devil's Revenge*, also published by AuthorHouse. The Cramers live in Hendersonville, N.C.

Joseph DeFranco '66 was a gynecologist/surgeon in Memphis, Tenn., for 31 years. Dr. DeFranco is semi-retired and does biblical counseling and chaplain work.

Hellin Gombos Desiderio '66 and her husband, **Joe Desiderio '66**, celebrated

50 years of marriage. They own a bed and breakfast in Spring Lake and enjoy spending time with their 12 grandchildren.

Dorothea Belchikoff Dunayer '66, M'91 retired after 31 years as an administrator and instructor at Atlantic Cape Community College. She enjoys traveling with her husband and visiting two children and seven grandchildren.

Robert Elder '66 and his wife, **Judy Lynch Elder '67**, are retired educators and are enjoying retirement with their children and grandchildren. The

couple live at the shore and spend the winters in Florida.

Mary Ann Marinelli Falciani '66 lives in Raleigh, N.C., and enjoys traveling in her retirement. She has spent her life moving from place to place, living in various states and even in Paris, France.

Mary Fonte Fallon '66 and her husband, **William Fallon '66**, have been married for over 50 years and have three children and six grandchildren. They live in Ocean City and are enjoying retirement.

Judy DiJoseph Fields '66 taught for over 30 years, retiring in 2003. She has traveled throughout the United States as well as visiting her parents' childhood homes in Italy.

Albert James Foreman Jr. '66 retired in 2001 after 30 years in Brigantine as a guidance counselor and special education teacher. He is involved in the Somers Point Historical Society and enjoys visiting family in Florida and California.

Wayne Frantz '66 recently retired from the Broward County Public Schools in Florida. Dr. Frantz,



Cross-country reunion

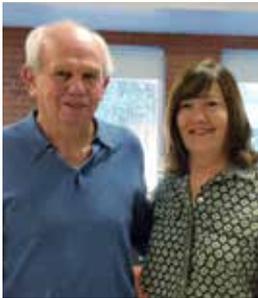
Susan Smith Camp '71 and **Patricia Campbell Staley '71** got together in California after nearly three decades since becoming friends at GSC. See note, p. 45.



Class of 1966 celebrates 50th reunion

Alumni guests of honor celebrated five decades of memories and accomplishments in October with a festive campus welcoming them back for reunion events and opportunities to reconnect with friends and their alma mater.

1. Classmates gathered in Eynon Ballroom for dinner and a memorable return to campus.
2. Margaret Polisano '66, Louis Polisano '66
3. Nancy Lautenberger Magdziasz '66, Steven Magdziasz.
4. BACK: Elizabeth Rowe Contini '67, M'97, Peter Contini, Jr. '66, M'71, James Amari '65, Loretta Phillips Amari '66 FRONT: Mary Farrell Guerrieri '66, Michael Guerrieri, Barbara Drobney Parsons '66.
5. Caroline Marsden Kerfoot '66, M'99, James Kerfoot '66



Winning writer
Albert "Duke" Southard M'70 won first place in the 2016 Writer's Digest Writing Competition for his essay, "The Fallacy of Closure." See note, p. 44.

who lives in Pompano Beach, Fla., is an avid tennis player and loves to dance.

Thomas Gallia '66 retired from Rowan University after 52 years as a student, professor, administrator, president's chief of staff and vice president of university relations. Dr. Gallia is a member of the Rowan University Board of Trustees and also serves on the Kennedy Health System Board of Directors.

George Gaudio '66 retired after teaching for

38 years and lives in Dover, Del.

Freya Sachs Gervasi '66 retired after teaching art for 20 years. She has been featured in art shows throughout the Northeast and has won various awards for her artwork. Among them are first-place awards for her sculpture "Morning Glory" in the Belmar Arts Council 10th Annual Juried Art Show in 2014 and the Catharine Lorillard Wolfe Art Club Members Exhibition in 2013. She lives in Denville with her husband, Joseph.

Joan Bransfield Graham '66 writes poetry and enjoys doing author visits, assemblies and poetry writing workshops at schools. Joan and her husband, Jim, love to travel and have been to over 40 countries.

Mary Farrell Guerrieri '66 retired after teaching kindergarten for 24 years in Egg Harbor City. She vacations every year with her five children and 12 grandchildren. She is a musician at church and heads a weekly prayer group

with her husband. She loves to sing and play the guitar.

Diane Ziegler Gurney '66 retired in 2011 after 38 years of teaching. She lives in Dunedin, Fla., where she volunteers at teaching art to young children.

Lynne Cooper Hartshorn '66 moved to Costa Rica to continue her teaching career.

Carol Brand Hyman '66 is enjoying retirement, taking vacations with her two sons and traveling the world. She loves playing mahjong and pickle-ball (a cross between badminton, tennis, and ping-pong), doing yoga, gardening and many other activities. She shares retirement with her dog and many friends in Daytona Beach, Fla.

Beverly Brandriff Irick '66 lives on a farm in Buena with her husband, Jerry. After working at her husband's engineering business for 30 years, she enjoys spending time at their vacation home in New Market, Va.

Judith Gustafson Isaksen '66 continues to pursue her passion for travel, taking trips to China, Russia, France, Italy, Denmark, Norway, Sweden, and Finland. She is president of the Philanthropic Educational Organization in Coltsneck and runs a craft store called Sandy Toes in the summer.

Calvin Iszard Jr. '66 retired from Verizon Corporate and is an adjunct in the



GCEA visits for Dig Day at Edelman Fossil Park, Rowan's newest STEM center

Educators got their hands dirty at Edelman Fossil Park with colleagues, family and friends in October. The visit sponsored by NJEA kicked off National Fossil Week and welcomed alumni to dig and learn.

1. Robin Atkins '73, Jim Atkins, Kara Cartwright, Kathy Cartwright '86, Annmarie Bruno Dunphy '86, Kevin Dunphy '85, Robert Sheridan.
2. Aaron Sinor, Cherie Sinor '03, Gabriel Sinor, Kamryn Sayers, Tina Sayers '00, Dawson Sayers.
3. Tina Dare; Vicky Dare '85, Jason Adams, Janette Adams '92, Sarah Adams.
4. Jessica Graham M'09, Kim Billington, Abbie Billington, Elizabeth Graham M'10.

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Alumni panel provides “Sips ‘N Tips”

Coordinated by the Student Alumni Association, this panel discussion brought alumni from various careers and disciplines back to campus to share their experiences and advice with current students over a cup of coffee in the Student Center Pit.

BACK: Angela Brown '98, Mark Walter '08, M'14, Andrea Boscaglia '08, M'15, Phil Koffi '09, and Joseph Williams '81 FRONT: Courtney Hopper '18 and Alexis Dobron '18

business department at Delaware Technical Community College.

Gene Kahn '66 retired after 30 years as a teacher in Egg Harbor Township. He is enjoying retirement traveling with his wife, Gail.

Caroline Marsden Kerfoot '66 and her husband, **James Kerfoot '66**, are enjoying retirement and spending summers in Ocean City with their children and grandchildren.

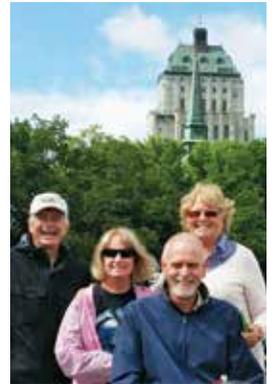
Donna Seldner Lawrence '66 lives in Ft. Lauderdale, Fla., close to her son and daughter-in-law. She retired from her job as a counselor in 2009 and

has been traveling and enjoying life in Florida.

Marjorie Schomp Lindaberry '66 has lived on the same farm for 45 years. She raises beef cattle and spends her time traveling to National Parks in the U.S. as well as to countries all over the world.

Charlene Davison London '66 retired as an intelligence analyst at the Drug Enforcement Administration in 2009. She lives in South Jersey and spends her time traveling, gardening, supporting the arts and visiting with family and friends.

Nancy Lautenberger Magdziasz '66 lives in New Hampshire and



Quebec connection

Boe (Andrews) and Vince Daley, Karen (O'Shanny) and Joe Issertell, all Class of '73, vacationed in Old City, Quebec, last September. See note, p. 47.

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enjoys spending time with her family. She lives on a lake in the same area where she spent her summers as a child. She likes to play golf, read, knit and solve sudokus.

Marcia Mancini '66 retired as a technical analyst from Towers Perrin and Hewlett Packard.

Betty Ann Fritsch Mangold '66 and her husband, **Philip Mangold '64**, have traveled extensively, visiting Lake Tahoe, Las Vegas, the Grand Canyon, Mount Rushmore and much more. She is enjoying retirement.

Joseph McAleer '66 became a professional artist after retiring, starring in one-man shows at Lock's Gallery in Philadelphia. He also plays competitive tennis and competes at the national level for his age group.

Elaine Young Monahan '66 retired in 2000 and has enjoyed her 16 years of retirement traveling the world.

George Moore '66 lives in Galloway with his wife. He enjoys spending time with his grandchildren, gardening and woodworking. He also enjoys teaching his grandchildren how to play the guitar.

Carol Dormer Neugebauer '66 and her husband, **Bob Neugebauer '67**, spend their time counseling for their church, playing golf and painting.

Valerie Erb Oakland '66 lives on the Battenkill River in Arlington, Vt.

She is an innkeeper for a small bed and breakfast and enjoys spending time traveling to Montana to visit family there. She also spends time with her grandchildren in Vermont.

Janice Streepy O'Connor '66 and her husband, **Robert O'Connor '66**, are both retired from teaching and live in St. Lucie, Fla. They enjoy traveling and spending time with their children and grandchildren.

Ene Paev Pierce '66 is enjoying retirement by

traveling and spending time with friends and family.

Mary Margaret Longo Polisano '66 and her husband, **Louis Polisano '66**, have lived in their 100-year-old house for 48 years. Louis enjoys hunting, fishing and horse racing while Mary belongs to several women's clubs and a historical society.

Lorna MacDonald Reid '66 and her husband, **Don Reid '69**, celebrated their 50th wedding anniversary. She enjoys

retirement with her family and friends. She loves gardening, reading and traveling. The Reids live in Bayville.

Duncan Rollo '66 has been confirmed as CEO and principal of the Centre Academy Schools, London and East Anglia, England. His wife, **Paula Jacques Rollo '66**, is enjoying retirement.

Robert Scharlach Jr. '66 retired as principal of Bell Oaks Upper Elementary School in Bellmawr in 2002. He is



Ceecee, Sherman and Shelly

Catherine Macilraith Markl '72 teaches with a little help from her furry friends. See note p. 45.



Monmouth County Regional Meet-up

The Alumni Association hosted a regional meet-up at The Downtown in Red Bank. Alumni interested in co-hosting a meet-up in their hometown are encouraged to complete the volunteer interest form at alumni.rowan.edu/volunteer.

1. Rachel Scharen Padula '08, M'10, Denise Scharen McNamara '10, David McNamara '08
2. Sandra Orlofsky Zalinsky '81, Donna Luccisano Hrabar '81
3. Joseph Passantino '83 and Beth Burnston '10
4. Jake Mason '12, Katie Soehngen '14, Chelsea Stanford '14, Alyssa Trocchia '16, Francisco Alberro '15



Golf outing for the Diamond Club

Baseball alumni hit the greens for the Diamond Club's annual outing at Scotland Run. Funds raised through the tournament support team travel and expenses. Save the date for the 2017 tournament: Friday, October 13.

Tom McCullen '06, John Cole, Craig Waggoner '03, Mike Rucci '05, Nick Urbanovich '05, Jim Comprelli '06



19th Annual Rowan SOM Golf Classic

SOM hosted its annual outing at Riverwinds Golf Course with more than 100 golfers and raised \$12,000 for student scholarships at SOM. Thanks to sponsors and golfers for their ongoing support of this signature SOM Alumni Association event.

1. Faculty and friends Robert Sergott, Donald Barone, Rich Sparaco and Tom Higgins
2. Keith Semler '18, James Cirone '19, Michael Cirullo '18 and Benjamin Walsh '19

an adjunct professor in Rowan's education department. He and his wife, **Lois Muskett Scharlach '68**, spend a great deal of time with their grandchildren.

Pat Schanck Doerler '66 retired in 2000 and spends her time at homes in Princeton, Avalon and Singer Island, Fla. She and her husband enjoy spending time with their children and grandchildren.

Barbarasue Pratt Schmidt '66 is enjoying retirement with her husband of 50 years.

Dorothy West Shellenberger '66 is an active member of her churches in New Jersey and Florida. She enjoys traveling and has been to 45 states.

MarieAnne Wilfong Small '66 is retired in Florida and has two children and three grandchildren.

Holly Henderson Taylor '66 and her husband retired from the field of education and enjoy spending time with their children and grandchildren.

Nancye Davies Tuttle '66 writes freelance articles and has been featured in dozens of magazines and books. She is working on memoirs for the senior college advisory board at York County Community College in Wells, Me.

Joanne Battaglia Wiessner '66 retired in 2005 after 31 years of teaching. She enjoys traveling with her husband, **John Wiessner '66**, taking trips to Rome,

Florence, Venice and Sicily. She continues to help with the care of her 96-year old mother. She enjoys reading, choir and going out with friends.

Anne Barca Young '66 retired after teaching in Glassboro. She owns ERA Young Realty in Glassboro.

Christina Klotz Kales '69 is a member of the Good Shepherd Sustainable Learning Foundation Board of Directors. The foundation partnered with a sister foundation in Cameroon to construct a residential school for students orphaned by Africa's continuing AIDS epidemic. Chris went to Cameroon for the school's dedication in November. Her lifelong interest in international education was sparked by her college experiences in 1968 with then-GSC's Junior Year Abroad program.



Brava, bella!

Lorraine Haddock '05 and Schuyler Dawson McClain '73, M'81 collaborated on a book written in English and Italian. See note, p. 51.

70s

Albert "Duke" Southard M'70 won first place in the 2016 Writer's Digest Writing Competition for his essay, "The Fallacy of Closure." His fourth novel, *Cracks in the Wall*, was a finalist in the 2016 New Mexico/Arizona Book Awards. He also won a



Mullica Hall memories

Back for old times' sake at Homecoming, Class of '83 dorm pals gathered at the picnic tent.

BACK: (all '83) **John Genitempo, Gary Lomauro, Steve Goldberg, Paul Farmer Dodge, Dougie Bohrer, Kevin Melberger, Jean Genussa Crowley, Steve McRae**

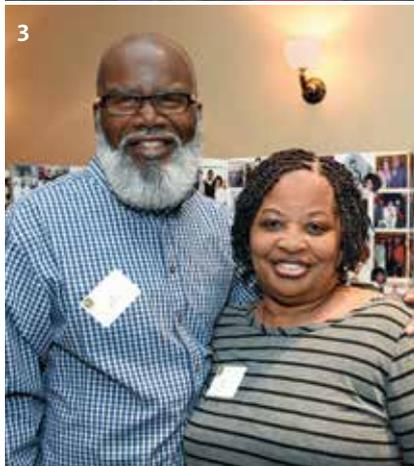
FRONT: **Phil Donatello '83, Rene Donatello '83, Jean Malzone Day '83 and Colleen Ryan '84**

first-place in the 2015 Society of Southwestern Authors Writing Contest for his personal essay/memoir, "Three Weeks."

Susan Smith Camp '71 and **Patricia Campbell Staley '71** met for the first time in about 30 years in La Jolla, Calif., when Susan and her husband, Gary, were vacationing. Susan lives in Egg Harbor Township and is retired after a successful teaching career. She and her husband have one child and one grandchild. She plays tennis, belongs to multiple book clubs and travels. Pat, who lives in San Diego, is married to Patrick and has two stepchildren and two stepgrandchildren. She works part time as a corporate event/meeting coordinator, scuba dives and ballroom dances in her spare time. See photo, p. 39.

Robert Ieradi '71 was the first member of his family to attend GSC-Rowan. Three generations visited campus for Homecoming 2016. See photo, p. 47.

Catherine Macilraith Markl '72 has written and illustrated six children's books on various topics. The books are in verse so they are easy to memorize. She makes Sherman and Shelly, two cuddly sheep to go with the books. Sherman is her books' hero and Shelly is his little sister. She has also written a book on courtesy for older children and adults. She has taught kindergarten and first and second grades and



4th Black Alumni & Friends Reunion

The Rowan/GSC Black Alumni & Friends Reunion Committee coordinated a weekend's worth of social events, networking opportunities and fellowship during Homecoming 2016.

1. Jennifer Brown Pearson '83, Anthony Pearson, Jeanette Brown Young '93, Darryl Young
2. Chevalle Phillips '89, Anthony Phillips '84, Kathy Gordy Mathis '90
3. James Sampson '95, Jenny Salami
4. Paul Hilton '83, Denise Williams '93, President Houshmand, Dean Richard Jones
5. Kevin English '12, Dean Monika Williams Shealey, Mia Hason '17
6. Angeliqe Hilton '15, Florence Atkinson 81



Homecoming 2016

Thousands of alumni, students, family and friends donned rain gear and came to party on Oct. 8 for Rowan's annual Homecoming extravaganza. Despite the 500-mile-wide Hurricane Matthew slowly churning up from the south, Homecoming 2016 was a week-long celebration that culminated in a massive tailgating, barbecuing fun-for-all in and around Coach Richard Wackar Stadium. Homecoming highlights included the PROlympics Block Party on Rowan Boulevard, the Alumni Tent and Beer Garden, and College Corner.

Be sure to mark your calendars for Homecoming 2017: Saturday, October 14!

1. Dominic Palladino '79, Chris Palladino
2. Rochelle Wilkins '91, Michelle Hickson '92, Cheryl Williams Henley '98, Stephanie Wilkins-Johnson '92.
3. BACK: Jeannette Medina '10, Victoria Raleigh '10
FRONT: Lauren Hewitt Tompkins '08, John Stephan '08 and Gina Amato '08
4. Brandon Lizza, Heather Lizza, Karen Holwitt '76, Joseph Lizza, Robert Holwitt '77, Vanessa Gottesfeld.
5. Rowan fans had plenty to cheer for. The Profs beat Salisbury University 34-30.
6. Alumni Board of Directors vice president Angelo Pinti '05 presents the 2016 Alumni Ambassador Award to Kathleen Badger Davis '81, who served as the Homecoming parade grand marshal.
7. Dan Errera '12, Donald Errera '77, Deborah Errera, and Mark Errera '16.
8. Kathryn and George Gaudioso '66 took part in the 50th reunion events with special "50 on the 50" seating at Wackar Stadium.



#rowanproud Ieradi family

Three generations of Ieradi family alumni gathered at Homecoming 2016: maternal grandmother **Pat Carney Horan '80**, **Victoria Ieradi '20**, **Frank Ieradi '16**, President Houshmand, **Francis Ieradi '14** and paternal grandfather **Robert Ieradi '71**. See note, p. 45.

operated a nursery school. Her books and other items are available at ceeceemarkl.com or mkt.com/ceecee-markl. See photo, p. 43.

Boe Andrews Daley '73 and her husband, **Vince Daley '73**, joined **Karen O'Shanny Issertell '73** and husband, **Joe Issertell '73**, in September for a mini reunion in Old City Quebec where the Issertells were

vacationing. The couples also get together in the summer when the Issertells come north from their Florida home and when the Daleys leave New Jersey during the winter for a trip to Florida. They also have met in California where both couples' children live. See photo, p. 42.

Barbara Rothschild '74 continues to freelance articles in South Jersey

and beyond. Her husband, Kevin, works for the Educational Testing Service and her daughter has a successful communications career in Washington, D.C.

Larry Josephs '76 is vice president of sales for Missery Associates in Dunellen, selling Misco Home and Garden and Stor-All Solutions. Larry and his wife, Beth, have moved to Jackson, Their daughter **Jennifer Josephs '13**, teaches kindergarten in Holmdel. Their son is **Samuel Josephs '18**, an engineering student.

Marc J. Krisch '77 teaches computer technology at Westampton Middle School.

Lori Samlin Miller '77, M'07 had her first picture book, *Stay Where I Can See You*, published. The book is about Mama Turtle and her precious hatchlings attempting to stay together on a journey

to the sea riddled with danger. Miller, a veteran teacher and supporter of children's literacy, has visited hundreds of schoolchildren throughout the tri-state area to read *Stay Where I Can See You*. She contributes freelance stories to local and national publications. Visit lorisamlinmiller.com for more information.

80s

Kitty Montesi Lathrop '81 is assistant administrative supervisor of income maintenance with the Burlington County Board of Social Services. She and her husband, Eric, have been married for 16 years, and reside in Mount Laurel.

Kathleen Kingett Weiland '81 took a year off after retiring in December 2013 and has been substituting at local elementary and high schools.



Public service
Prosecutor **Jennifer Webb-McRae '91**, joined by Senate President **Steve Sweeney** for her oath of office. See note, p. 50.



Athletes celebrated

The GSC/Rowan Athletics community—grads, coaches, staff, family, and friends—concluded Homecoming weekend by inducting its newest members of the Athletics Hall of Fame.

1. 1990 Men's National Championship Soccer Team
BACK: Kenny Krysinski '92, Drew Gibson '97, Dan Isidor '94, Andy Logar '93, Andy Pappas, Anthony Clarke '95, MIDDLE: Rich Buckley, Kevin McGarrity '93, Carl Lindmark, Dan Gilmore, John Winkler '93, Bill Mulvihill
FRONT: John Kennedy '94, Scott Baker '94, Jeff McManus '97, Brian St. Leger '95.
2. Josh Schwartz '09, Crystal Feo-Engelhart '99, Maurice Ransom '94. (Also inducted, but not pictured, Maggie Goodman-Reed '06)
3. Dan Gilmore, Enger Fritz, Tyler Myers '99.

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Four generations, seven alums

Margaret LaBattaglia '90 shared this photo of some of the GSC and Rowan grads in her family. Above, Margaret, daughter Alexandra Gaudlap and grandson Ray, grandfather Russell Stetser, daughter Abigail Gardner '19, mother Dorothy Jeanne Stetser DeLiberis '64. The family ties also include Margaret's sister, Gina LaBattaglia Schultz '97; father, Leonard LaBattaglia '63; and her grandmother, Kathleen Happel Stetser '73, M'76.

Kathie Lang DeFuria '82 retired in May after 33 years from her State of New Jersey position as chief probation officer of the Middlesex County Probation Division.

Jean Marie Day '83 has a daughter, Jenna Day '20, who is a business major.



Donnalyn Pompper '83 is a professor at Temple

University in Philadelphia. Her new book, *Rhetoric of Femininity: Female Body Image, Media, & Gender Role Stress/Conflict*, has been published by Lexington Books, a division of Rowman & Littlefield.



Tom Skevin '83 is celebrating his 25th year at *The Record of Bergen County*, New Jersey's second largest newspaper and one of the top 75 nationally. His home improvement stories for *The Record*

have been distributed nationally and in Canada, and have appeared in publications such as the *Los Angeles Times*, the *Chicago Tribune* and *The Philadelphia Inquirer*. A 25-time award winner in contests sponsored by the Garden State Journalists Association, Tom lives in Sussex County with his daughter. He can be reached at: tskevin@live.com



Glenn Porter '84 has had his new book, *Journey with Jesus Through Lent*, published by Judson Press. The book consists of seven weeks of meditations, including Bible readings for Holy Week. Each week opens with a spiritual theme for the week: prayer, fasting, almsgiving, Bible study, service and gratitude. Every day's devotion begins with a reading from the Gospel of Luke and an African

proverb or other saying, followed by a meditation and concluding with a biblical prayer focus. Dr. Porter's book includes meditations for Sundays, which feature group discussion questions for church school or Bible study use and an invitation to personal action in the week ahead.



Ken Paul Rosenthal '84 creates mental health-themed documentaries which have won 18 awards, been screened at 58 film festivals and been presented in person at dozens of peer support networks, universities, symposia and community events worldwide. His current film is "Whisper Rapture: A Bonfire Madigan Suite," which is about a cellist-vocalist struggling with mental problems. Rosenthal taught film production for two years at the Ngee Ann Polytechnic Institute in Singapore and for eight years at the Academy of Art University in San Francisco.

Lori Wells '84, M'94 retired in 2015 after 30 years of service in public education. She was a teacher in the Paulsboro School District and a counselor in the Oaklyn School District. She spent the last 16 years in the Haddon Township School District, first as the counselor for the five elementary schools and then became the middle school counselor when the William G. Rohrer Middle School opened. She plans to move to her cabin in Maine.

Wayne Carlsen DO'86 is immediate past chair of the National Board of Osteopathic Medical Examiners Board of Directors. He also announces the March birth of his first grandchild, Kenna Lee Wilson.

Anna Paglione '86 teaches second grade in Gloucester Township.

Antoinette Wilson Barnes '87 married Robert L. Barnes Jr. on July 16 at Greentree Church in Egg Harbor Township. **Dr. Violet Leak Martin '83** was matron of honor and Alpha Kappa Alpha Sorority members attended. The couple honeymooned in Paris and Monaco. See photo, p. 52.

Lynn Lameiras Arneri '88 has worked for 25 years at the Burlington County Juvenile Detention Center,



A marriage made in the Marketplace

Back when **Tracy Cawthorne '90** and **Tadd Kozeniewski '90** met in the Student Center cafeteria, they were students hanging out with mutual friends. In December, they returned to campus to celebrate their 25th anniversary with a surprise dinner that Tadd arranged with the dining staff. The Marketplace hosts reserved a table for the couple, sang for them and served a special dinner, complete with an anniversary cake. Tadd said it was "a very memorable night at a place that is very special to us."



Higher ed honors

Mary Ellen Wade '04, M'06 earned kudos for professional dedication. See note, p. 51.



Welcome, baby Amidon

Jason Amidon '05, M'07 and Christina Calabrese Amidon '07 announce the April 1 birth of Emmalynn.

the last four as the facility's superintendent.

Magdalena Natal Fennal '88 has been working in Rowan's Information, Resources and Technology division for more than 25 years.

Marilyn Connors DO'89 and her husband of 25 years enjoy caring for their two horses. She works for the Veterans Administration in Kentucky and is preparing for her fourth trip to Italy.

Renai Ellison '89, M'07, founder and CEO of Renai Ellison Coaching & Training LLC, is a talk show host, executive producer, university instructor and spokesperson. Known as the "On-Camera Coach," she



SOM alums gather

Members of the School of Osteopathic Medicine Class of 2014 gathered in October at an alumni reception at the American College of Osteopathic Internists conference in Palm Desert, Calif.

All DO'14: Paul Girardi, Mitul Patel, Diana Bacal, Amy Wang, Priya Shah, Dolly Patel, Nosheen Jawaid, Michael Matrale and Satvik Shah.

conducts "Star Power Seminars" for business owners, aspiring entertainers, social media personalities and people who want to sharpen their public speaking skills and on-camera presence.

She has been a spokesperson for Hilton Hotels & Resorts, Eddie Bauer and General Mills, has hosted shows on PBS, TBN and MyPhl17 and was a fashion retail editor for *Mode Lifestyle Magazine*. For more information, visit renaiellison.com

Susan Gismondi Hinkson '89 has been married for 27 years, teaching for 27 and has two children.

degree at Rutgers-Camden School of Law. Previously, she was assistant deputy public defender for the State of New Jersey for six years, child support attorney for the Cumberland County Welfare Board, solicitor for the Fairfield Township Land Use Board and a public defender for Maurice River Township. She has also served on the state Superior Court's Vicinage XV Minority Concerns Advisory Committee and as a trustee and officer for the Cumberland County Bar Association. See photo, p. 47.

90s

Altheia Hayward Leduc '91 is president of the Southwest Jersey Chapter of the New Jersey Society of Certified Public Accountants.

Jennifer Webb-McRae '91 is the Cumberland County prosecutor. She was the first woman and the first African American to serve as the county's prosecutor when she was appointed in 2010 to oversee the 110-person prosecutor's staff. She earned a law

Mary Asher '95 is an adjunct at Rowan College at Gloucester County and a photographer.

Rachel Hauser O'Hara '98 married Frank O'Hara in 2008 and they have two children, one born in 2012 and the second in 2016. Her husband is a business owner at MJS Auto.

Chad Richmond DO'98 is emergency department co-director at Reynolds



Profs bike 4,000 miles for cancer charity

Alex Lavallee '17, Caitlin Morgan '16, Nicolette Camishion '16 and Alex Azar '16 pedaled more than 4,000 miles coast-to-coast to raise support for The Ulman Cancer Fund for Young Adults last summer. Previous 4K for Cancer cyclists **Symone Salib '15** and **Jaime Kisthardt '14, M'17** provided inspiration for the 2016 Rowan teammates. The cross-country ride took Nicolette from Baltimore to San Diego and the rest of the Rowan team from Baltimore to Portland. Each cyclist dedicated each day's biking in honor or memory of someone. Altogether, the pedaling Profs, who covered between 50 and 120 miles of riding daily, combined to raise more than \$24,250 for the Ulman Cancer Fund.

Memorial Hospital/WVU Medicine, in Glen Dale, W. Va.

Catherine Sampson Bolden '99 retired as a library assistant at Gloucester County Library and is traveling the world.

Robin Moore Greene M'99, D'08, an adjunct professor in Rowan's educational leadership program, is a principal in Galloway Township and president of the Cape-Atlantic Principal and Supervisor Association. The Mainland Chapter of the NAACP honored her in October for her achievements in public education.

00s

Judy Liang Waysome '00 and her husband, **Martin Waysome '11**, announce the Sept. 25 birth of Madelyn-Joy. The Waysomes have two other children.

Caterina Dattola Dawson '02 was named 2016 Italian-American Citizen of the Year by the Gloucester County Italian Heritage Commission. The honor recognizes her dedication to keeping the Italian heritage alive, for instilling a love for the culture in so many others and for inspiring and leading the younger generation to carry on the Italian tradition. Dawson, a Mickleton resident, teaches Italian and Spanish at Glassboro High School. She is a founding member and

past president of the commission and serves as vice president.

Michael John Trotta '02 has published "Seven Last Words," a seven-movement choral journey through the Passion written for mixed chorus, soloists, and orchestra, through MorningStar Music Publishers. For information about the work, the chance to see and hear a sample of the score and ordering information, visit canticledistributing.com.

Thomas Kline '03 and **Lori Soldano Kline '03** are married.

Chris Lukach '04, Mike Gross '03 and **Darrah Foster '12** of the Anne Klein Communications Group accepted Best in Show honors at the Philadelphia Chapter of the Public Relations Society of America's 48th annual Pepperpot and Achievement Awards in December. Along with client Ralston Center, the Klein group was recognized in the Public Service category for its entry, "Ensuring Older, Underserved West Philadelphians Thrive Independently." See photo, p. 54.

Mary Ellen Wade '04, M'06 received the Dedication to Professional Service Award from the Maryland chapter of the American College Personnel Association for her work in higher education. See photo, p. 49.

Jason Amidon '05, M'07 and **Christina Calabrese**

Amidon '07 announce the April 1 birth of Emmalynn.

Thomas Daly '05 started a podcast in 2015 called American Biography (americanbiography.webs.com) that tells the American story by exploring the lives of the men and women who shaped it. American Biography has partnered with Acast and the Dictionary of Endangered Words Project to spread awareness of 50 words and phrases that are nearly out of usage.

Because of its participation in the project, American Biography has been featured in the *Wall Street Journal* and on theguardian.com.

Lorraine Haddock '05 and **Schuyler Dawson McClain '73, M'81** along with Schuyler's daughter, Emily, have collaborated on *Bella Figlia Della Mamma*. Lorraine is the book's author and Schuyler and Emily are the illustrators. The book describes the author's childhood memories, her close relationships with



Fantastic film

Last year's student project won this year's award for **Michael Matarese '16** and **Patrick Hopper '16** and their team. See note, p. 54.



Rowan alums make themselves at home in La La Land

The Rowan community continues to expand along the West Coast. Highlights of the summer and fall include a trip to the Dodgers game and a night out at the Brickyard Pub in North Hollywood.

1. BACK: Michael Nagle '11, Dustin James '11, Ed Bauman '11, Adam Bradshaw '11, Evan Hage '10 FRONT: Mark Torres '12, Cameron Baker '11, Jake Chusid '12, Shane Meredith '10
2. BACK: Kathy Paterson '12, Eddie Ewing '12, Cameron Baker '11, Jake Chusid '12, Benjamin King '10, Evan Hage '10, Mark Torres '12 MIDDLE: Cait Walsh '12, Laura Schnatterly '12, Christopher Zardus '12, Vincent Yearly '12, James Amatrudi '10, Mark VanZevenbergen '15, Kiera McPhillips '10, FRONT: Jenny Vogel '11, Ed Bauman '11, Adam Bradshaw '11



Profs in the Eagles press box

When the Minnesota Vikings visited Philadelphia to face the Eagles in October, three former sports directors from Rowan Radio 89.7 WGLS-FM reunited in the Lincoln Financial Field press box to cover the game. **John Sadak '00, M'03** called the play-by-play on the national broadcast for Westwood One Radio, **Mike Shute '93** worked as the statistician for Sadak and Westwood One and **Ed Benkin '91** covered the game as a sports reporter for KYW NewsRadio, 1060-AM.

the remarkable women who shaped her life and the joy of being a mother. It promotes Italian language and culture through a heartwarming story for readers of all ages. Schuyler illustrated the cover and watercolors by her and her daughter are on every page. See photo, p. 44. For more information about the book, visit brightideastogo.com.

Amanda Eby '06 got engaged to **Greg Hahn '06** in June.

Jared Haase '07, M'09 married Danielle Martello on August 20 in Sandy Hook. Dr. Scott Morschauser, Rowan associate professor of history, officiated.

Joe Zlotek '09 produced, engineered and released the album "Joe Z."

Katherine Gamble Zlotek '09 completed the Drexel University MBA program

in December and is working there on a master's degree in finance.

10s



Alexandra Harcharek Ilagan '10 is associate direc-

tor of marketing and communications at The Wharton School, where she focuses on business strategies for social impact. She lives in Collingswood with her husband and baby.

Xitlalichomiha "Tali" O'Dell DO'10 is

co-director of the N.J. Area Health Education Center in the department of family medicine at RowanSOM. The center serves seven counties in southern New Jersey with three offices in Camden, Vineland and Landisville. Tali's specialty is family medicine.

Samantha Tsang Butler '11 (Theta Phi Alpha) married **Andrew Butler '12** (Tau Kappa Epsilon) in Tinton Falls in April. See photo, this page.

Caileigh Giovenco Fazzini '11 married Christian Fazzini on Sept. 17 at the Union Church in Seaside Park. Caileigh is a sixth-grade technology teacher in Sayreville, where she also coaches middle school girls' soccer and freshman girls' basketball. The couple live in Sayreville. See photo, this page.

Kay Yoon Flannery DO'11 is serving a breast fellowship in the division

of endocrine and oncologic surgery at the University of Pennsylvania in Philadelphia. She completed a general surgery residency at Rowan University SOM.

Claudia Clarke DO'12 is a medicine-pediatrics attending physician at the Upham's Corner Health Center, a federally qualified health center in Boston. She plans to include osteopathic manipulative techniques in her practice.

Darrah Foster '12 received the Fast-Track Award from the Philadelphia Public Relations Association in June. The

award honors a PPRA member who has made great contributions to the organization, the profession and the community, and who exemplifies PPRA's vision for the future.

Jason Nothdurft '12, a police dispatcher who donated a kidney in 2014, serves on the National Kidney Foundation's Kidney Advocacy Committee. The committee comprises 103 members from around the country who advocate for public policy supporting organ donation and kidney disease research.

Karly Philips '12 is engaged to Jeffrey



Weddings and engagements

1. **Samantha Tsang Butler '11** and **Andrew Butler '12**; note, this page.
2. **Antoinette Wilson Barnes '87** and **Robert L. Barnes**, note, p. 49.
3. **Caileigh Giovenco Fazzini '11** and **Christian Fazzini**, note, this page.
4. **Brooke Lapszynski '13** and **Jake Hostrander '13**; note, p. 54.



Ashley Ferrante '20 and Alexis Walker '19
rowanwomensrugby
One last #rowantag yasss



Katie Harris '17
tdptphomecoming2016
#RowanTAG
#teamgermany 🇩🇪 🏏



Liliana Mejia '20
rowaneofmap
touring campus early in the morning ☀️ 🌤️
#rowantag #eofmap
#SAA #schoolspirit
#Alumni #bannercomp



Front: Alessandra Grasso '18, Jeizel Hernandez '17, Lillian Barreto '16; back: Kyle Doughty '16, Juliana Costa '18, Michael McCue '19 and Dean Sabo '19
Teamcanadasdtke We had a blast playing #Rowantag this week!
@rowansaa #rowan



Kaila Davie '19 and Jordan Robinson '19
rowancsclub Members
Kaila and Jordan found the tag @rowansaa #RowanTag #CommunicationStudiesClub #homecoming2016



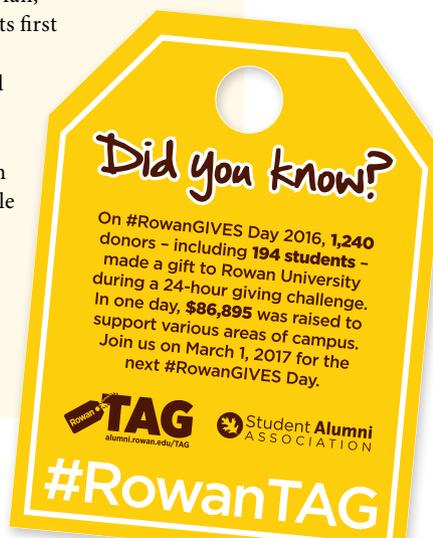
Sarah Kalvaitis '17
rowancsclub Henry Rowan knows what's up! @rowansaa #RowanTag #CommunicationStudiesClub #homecoming2016



Damen Tomassi '18
rowanclubswimming Our fearless president, Damen, found a tag!
#RowanTAG @rowansaa
#rowanhomecoming2016
#prolympics #rowanclubswimming
#rowanwomensclubvolleyball

#Tag—You're it!

In a new Homecoming tradition started last fall, the Student Alumni Association organized its first campus-wide game of TAG (Thank A Giver) to raise awareness about the role alumni and donors play in Rowan's success and growth. Large gold tags pointed out places including Campbell Library and Edelman Planetarium and served as visual reminders of the tangible impact philanthropy has on students' experience through scholarships, athletics boosters and other support. Individuals and teams took photos with tags they found and posted them to Instagram, using @RowanSAA and #RowanTAG.



Stay in touch

Start a new job?
Take a trip?
Get married?
Do something fun?
Share your Class Note and photo a couple ways: Post your note and photo (online only) through the Alumni Association Online Community. Visit alumni.rowan.edu to register. Click on new user and enter your name, birth date and Alumni ID (from the Rowan Magazine mailing label) and choose a username and password. Or send your submission to alumni@rowan.edu.

Pleiman. She earned a master's degree in social work from the University of Michigan.

Christina Vogt '12 got engaged in December 2015 and plans to marry in May.

Edgar Jose "E.J." Aguado Jr. '13 handles social media strategy for six major league baseball teams at MLB Advanced Media, Major League Baseball's multimedia branch in New York City. This branch oversees *MLB.com* and each of the 30 teams' websites. Aguado, who ran a Rowan sports blog while still a student, began working at MLB just eight weeks after graduating.

Vin D'Anton '13 is a production assistant with ESPN Films where he worked on the 2017 Academy Award-nominated documentary, "O.J.: Made in America." Vin's work largely involves securing

archival footage, interviewing and shooting film for the Emmy and Peabody Award-winning series "30 for 30." Since joining ESPN Films, based in Bristol, Conn., in 2014, Vin has won two Sports Emmy Awards: Outstanding Sports Documentary Series and Outstanding Long Sports Documentary. In addition to the nearly eight-hour O.J. Simpson film, he's worked on "Of Miracles and Men," the story of the 1980 Soviet Olympic hockey team, "This Magic Moment," which traced the rise and fall of the 1990's Orlando Magic led by Shaquille O'Neal, Penny Hardaway and others.

Brooke Lapszynski '13 and **Jake Hostrander '13** will marry in July. Jake is a mechanical engineer and Brooke teaches special education and coaches cheerleading. See photo, this page.

Kathy Chiapaieko DO'14 completed her first NYC marathon in November. She has been accepted into a pulmonary critical care fellowship at Robert Wood Johnson Medical School.

Kiera Farry DO'14 will begin a cardiology fellowship program at Winthrop University Hospital in Mineola, N.Y., in July.

Lorit Gellman '14 works in sales at the Courtyard Marriot in Edison and credits Rowan for his success.

Isata Sesay DO'14 will complete an internal



Summer fun at Bar Anticipation

Joseph Romanczuk '15, **Maya Holley-Peretz** and **Dylan Colon '16** braved the heat with hundreds of Rowan alumni to connect with friends and classmates at the shore. Mark your calendar for this year: July 29.

medicine residency at Virginia Commonwealth University in June. She will begin a cardiology fellowship at Cooper University Hospital in July.

Rachel White '14 is an advisor at Rowan College at Gloucester County.

Jaimie Yakaboski '15 works at tech marketing firm Zero to five.

Peter Yanefski '15 works for Rowan Global Learning & Partnerships as a videographer/editor.

Erin Callahan '16 teaches fifth grade in Linden.

Michael Matarese '16 and **Patrick Hopper '16** accepted a third-place, best-documentary award from College Broadcaster Inc. for "Heart of a Hero," a documentary produced in Prof. Diana Nicolae's documentary production course in the spring 2016 semester. Michael directed the project and Patrick was the film editor. Other team members were **Frederick**

Casario '16 on the camera and producer **Lauren Rauffer '16**, who works for "The Ellen DeGeneres Show" in Los Angeles. The presentation took place at the National Student Electronic Media convention in Philadelphia in October.

Brian Hires '16 will have "A Home for Recovery" screened at the the Fifteenth Annual Garden State Film Festival in Atlantic City this spring. He produced the film starting as a student in professor Diana Nicolae's documentary production class.

Julie Palmisano '16 teaches second grade at Whitman Elementary School in Washington Township, Gloucester County.

Amanda Tessler '16 is a graduate student at Rowan studying higher education administration.



PR pros win Best in Show

Best in Show honors went to the Anne Klein Communications Group at the Philadelphia Chapter of the Public Relations Society of America's 48th annual Pepperpot and Achievement Awards. Above, **Mike Gross '03**, client **Jean Papaj**, **Darrah Foster '12** and **Chris Lukach '04** accepted the trophy. See note, p. 51.

Remembrances

Fond eulogies of campus friends offered by AFT colleagues

John Collins

Co-Founder of the Communications Department

John J. Collins, 84, died at home in September after a long battle with cancer. He was born and raised in Philadelphia and was an alumnus of St. Joseph's Preparatory School, where he played on the varsity football team.

A founding member of the communications department, Dr. Collins spent 31 years as a teacher and as the department's chairperson. He retired as professor in 1994.

He held a B.S. from West Chester State College, an M.A. from Penn State University and an Ed.D. from Temple University. He spent many summers at the favored family home in Sea Isle City where he loved to fish and looked forward each season to putting his boat in the water.

He is survived by his wife, Marilyn Grant Collins, five children and four grandchildren. Donations may be made in John's memory to Good Counsel Riverside Home, 116 Heulings Avenue, Riverside, NJ 08075.

John Fox

Health & Physical Education, Golf Coach

John D. Fox, 91, died in September. He was born in New York City and grew up in the Bronx.

Mr. Fox taught and coached in the department of health and physical education from 1964 to 1990, during which time he excelled in coaching golf. Earlier, he

distinguished himself in playing baseball and basketball and had signed with the Cincinnati Reds and was said to be the tallest shortstop in the game at one time.

Mr. Fox held a B.A.P.E. and an M.S.P.E. from West Virginia University. During World War II he served in the Merchant Marine as a Navy officer in the Mediterranean Pacific and Atlantic theatres and served in the Navy Reserve after the war.

Mr. Fox is survived by his wife, Elizabeth Fox; his five children, two stepchildren, 11 grandchildren and eight great-grandchildren. Memorials may be donated to Hilton Head Island Boys and Girls Club., 151 Gumtree Road. Hilton Head Island, SC 29926.

Richard Wackar

Health & Physical Education, Coaching Legend

Richard Wackar, 88, died in August. He served as a health and physical education professor and coach for 32 years, from 1956-88, retiring as professor. He held a B.S. and an M.A. from Rutgers University.

Enjoying great success throughout his career, he was the only coach in the New Jersey Athletic Conference to win championships in four sports—football, golf, basketball and cross-country. The Rowan stadium was named for him in 2009.

Among his many accomplishments, he resurrected the GSC football program in

1963 and led the Profs from 1964-80, the longest of any head coach at the school. He guided the teams to five conference titles and one Eastern Conference championship. Four of his players received All America honors, and one played professional football.

Fondly known as "Coach" by students, athletes and peers, he coached golf from 1965 to 1988, amassing more than 200 wins and leading the Profs to seven NJAC championships. He was an active member of the University's Brown and Gold Gridiron Club.

Athletic director Dan Gilmore said, "Coach was what every person wants to be: a man that no one ever said a bad word about, a true gentleman and a person that all of us are better for by having him in our lives."

A memorial service was held in October at Esby Gym. Hosted by Dan Baker '68, the service featured speeches by Gilmore and President Ali Houshmand, as well as Jack Collins '64, M'67, Lee Rochell '69 and Rory Thomas '80.

At the service, Ed Wolfe, professor emeritus, said, "What each of his players emphasized was not Dick's winning records, but his character, his concern for civility in speech and decency in the way life is lived."

He is survived by his wife, Jean Wackar, daughter, three grandchildren and one great-grandchild.

Our sympathies

Thelma Burnham '37
Elizabeth Parvin Kooi '40
Bertha Weick Workman '41
Margaret Eisile McClane '46
Joanne Milner Dennery '53
Lorraine Changlin
Wheaton '54
Mary Gappo Sayre '55
Elizabeth Lee Dias
Haarlander '57
Richard Gahr '58
Carol Muschal Grubbs '61
Elizabeth Pepe '61
Alfred Perino '61, M'67
Mary McDonald '62
Marie Uzzalino '64
Euclides Herrera '65, M'68
Joanne Langley Rambo '65

James Gale M'66
John Garrity M'66
Diane Ciullo Connelly '68
Olive Enfiejan M'68
Linda Savage Fahey '68
Ruth Leeds-Hubmaster '68
Mary Conway DeMareo '69
John Collins M'70
Bruce Crawford '70
Colleen Ennis Cross '70
Zena Hoover '70
Frederick Kier '70
Marolyn LaRosa '70
LaRae Reader Gantt '71
Lois Greene M'71
Nancy Hall-Dickel '71
Betty Driver Jeffers '71, M'84
Elayne Jackson '72

Michael Walker M'72
Ester Anderson Harrison '73
Janet Huggan '73
Eileen McAteer '73
Hildegard Pfeiffer Dimond '74
Norman Holt '74
Tarmo Loigu '74
Elaine Scarnecchia
Ostrander '74
Charles Bloom '75
Shirley Pollard
Grussenmeyer '75, M'83
Miriam Hall '75
Frances Hamilton '75
Eva Neisser '75
Terre Berry Sulock '75
Michael Brandine '76
Cecelia Davis '76
Martha Godown '76, M'89
Arnold Moore '76

Helen Perry '76
Shirley McCollum Swiecicki '76
Susan Taylor '76
Glenn White M'76
Regina Galatola DeCesare '77
Dianne Lennon M'77
Wendy Tull Saltzburg M'77
Joseph Abbott '78
Catherine Keegan
McCarthy '78
Carol Rusnak '78
Kathryn Taylor '78
Doris Schwartz '80
Kevin Shafer D'81
Brian Venables '81
Diane Bailey Cooper '82
Richard Gair M'82
Anne Barrett Pollaci '83
Renee Shapiro '83
Kathy Osler '85

Janet Porterfield M'85
Robert Krzyzkowski '86
Robert Simon '89
Sue Perry '90, M'94
William Beltran '91, M'99, S'02
Sherry Leehan Hannan '92
Kenneth Harper '91
Michele Sabia '93
John Brennan '96
Casey Horneff '98
Joseph Harvie '02
Lynn Keyser M'06

Faculty and friends

Dr. John Collins
William Faust
John Fox
Dr. Marcia Leek
Robert Maurer
Dr. Daniel Stanley
Dr. Burton Wasserman

Judging an English major by her cover

By Martha Anderson Sanborn '92

Martha Anderson Sanborn '92 has written for the Princeton Packet newspaper and is working on children's picture books. She lives in Vergennes, Vt., with her husband and two daughters.

When I first went to orientation at Glassboro State College, we were told to meet in Dr. Carb's office. He was the English department chairman then. Bookshelves along one entire wall in his office were filled with all the classics a soon-to-be English major could name. Among others, I could see books by Fitzgerald, Hawthorne and Hemingway. I sat there in English major heaven with another student, who later became one of my good friends, excitedly comparing by asking questions such as, "Have you read *The Great Gatsby*?" "Have you read *Farewell to Arms*?" Here was someone who loved books as much as I did!

And to me, that was one of the best things about college: being among people who are just as passionate as you are about your interest. At Glassboro, I found others exactly like me, those who had read "Hamlet" just for fun over the summer.

We all were eager to thoroughly discuss stories, books and poems that we hadn't studied in such

depth and to be introduced to new authors and literature that might then be added to our growing list of favorites. We joined the English Club and enthusiastically went to see "The Merchant of Venice," with Dustin Hoffman carrying on about his daughter and his ducats.

I guess that's the same reason I was so happy to recently join a book club—to once again be among people who enjoy reading and discussing books as much as I do. One night, a member asked me, "You were an English major, weren't you?"

Yes, I was an English major. A proud and happy one. But how did this woman know that? In a group of one history major, one lawyer, one dental hygienist, about eight school teachers and a retired librarian, I am the only English major. What exactly gave me away?

Perhaps being an English major was more obvious than I had thought. Maybe it was because I own a T-shirt that says "You can never have too many books." But I prefer thinking my fellow book club member identified me as an English major because of my knowledge of books and my ability to determine what the writer might be trying to convey.

When we were discussing *In the Heart of the Sea*, I guess it was clear that I was the only one who had read *Moby Dick*. And I was definitely the only one who liked reading Oscar Wilde's *The Picture of Dorian Gray*. Oh, and I did also give biographical information about him.

No matter what gave my English major status away, I hope that I have added an intelligent comment or two to our monthly meetings and that my background has added an interesting or unique perspective for the group.

But there's no doubt in my mind that I formed those qualities and abilities as an English major while at Glassboro State College—learning from skilled professors, especially Dr. Nathan Carb, Jr., Dr. Mark Rocha, Dr. Charles Donohue, Dr. Richard Mitchell, Dr. Donald Yanella and Dr. Edward Wolfe. All of them shared my extreme enthusiasm and love for a well-written book and they both taught and inspired me during my four years of college. Their teaching and inspiration have guided me ever since, and I am grateful for that. ■



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Winter art warm-up

Public art took a cozy, creative turn when winter weather set in at the end of the fall semester. The “yarn-bombing” featured installations along Rowan Boulevard and outside the University Art Gallery on High Street.

Alumni, students, faculty, professional artists and

community members knitted and crocheted their works onto bike racks, lampposts, benches and more in partnership with Creative Glassboro.

“I felt honored to participate and represent my school once again,” said Nicole Burns ’09, whose work wrapped a lamppost

on Rowan Boulevard. “As we installed, many people stopped to ask us what it was all about and they were really receptive and even appreciative of what we were doing, which was really cool. It was awesome to be able to bring some excitement and beauty to the campus.”